



# Creating Success

personal  
organisational  
management team  
global  
leaders  
sustainability  
align efforts

vision  
project



4th Annual Project Management  
Australia Conference

incorporating the



**BOND  
UNIVERSITY**

Mirvac School of Sustainable Development  
International Project Management Conference

co-located with



Conrad Jupiters, Gold Coast,  
Queensland, Australia  
28 - 31 August 2007

[www.pmoz.com.au](http://www.pmoz.com.au)

Gold Coast

3 conferences co-locating | pre-conference workshops | powerful keynote presentations  
joint hypothetical – high risk projects | business program | construction | mining | engineering  
sustainable development | HR | business | ICT | organisational project managers | government | corporate



ENGINEERING



ICT



POWERFUL KEYNOTE  
PRESENTATIONS



CONSTRUCTION



WORKSHOPS



BUSINESS

Managing  
Partner



Supporting  
Partners





# BOND UNIVERSITY

## INVITATION FROM BOND UNIVERSITY

**Bond University is proud to announce its support for the 4th Annual Project Management Conference "PMOZ 2007 – Creating Success."**

Bond University and PMOZ both share a long term commitment to developing the skills and knowledge of project managers within Australia. It is my pleasure to invite all sustainable development and project management professionals to PMOZ 2007 incorporating the sustainable development program by Bond University.

The 2007 PMOZ conference will provide the opportunity for project managers from Australia and New Zealand to share and explore their ideas, approaches and experiences in greater depth with their peers. The conference will consist of four conference streams, a valuable social program, innovative workshops and the chance to network with industry. The program will also feature renowned international and national speakers, including Bond University endorsed presentations by Ed Hoffman, Andrew Leicester, Jon Whitty and Michael Regan covering topics on sustainability, asset management and PPP projects.

I urge you to take advantage of this exciting opportunity to learn from leading experts and to contribute your knowledge and experience to the advancement of project management in this region.

**Professor George Earl**

Head of School - The Bond University Mirvac School of Sustainable Development

### Trade Display

Come and visit the **Centre for Executive Education** at our fully interactive trade display. Trade booth number 13.

[www.bond.edu.au](http://www.bond.edu.au)

**The Bond University Mirvac School of Sustainable Development** is the first designated institute that fully integrates environment, urban planning and project management with the practical issues of financial viability and societal expectations. The school is dedicated to fostering and nurturing a new breed of innovative, imaginative and inventive professionals to create an environment and communities built on the triple bottom line of environmental, social and economic sustainability.



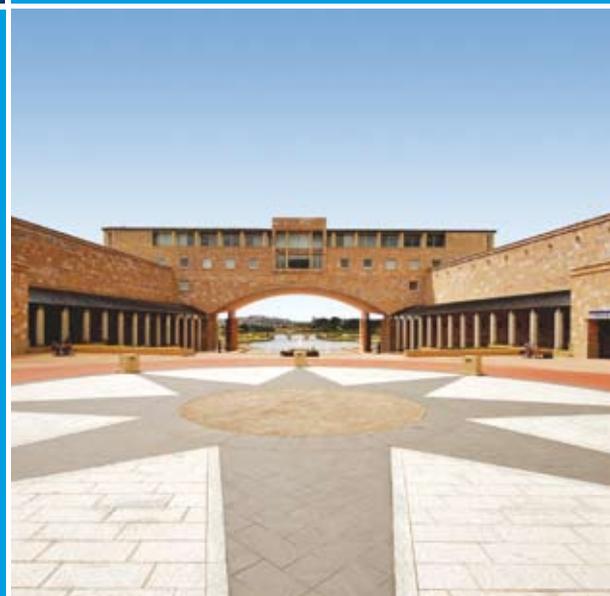
## SESSIONS ENDORSED BY BOND

### Keynote Speakers

- **Ed Hoffman** – Director of NASA academy of program/project and engineering leadership (APPEL) "Leadership in Project Management"
- **Andrew Leicester** – Associate Professor Project Management (Bond University) "Future directions in project management and project management education"
- **Neil Kirkpatrick** – Associate Director (Arup) "The world's first sustainable eco-city Dongtan, Shanghai, China"

### Discussion Sessions

- **Michael Regan** – Bond University, **Alan Maguire** – Clayton Utz, **Mark Wiley** – Ernst & Young "The Implementation of PPP Projects" (discussion panel)
- **Jonathon Whitty**, University of Queensland "And then came Complex Project Management"
- **Toby Browne-Cooper**, Freehills "The Standardisation of Public Private Partnership (PPP) contracts in Australia"
- **Lynn Crawford and Ed Hoffman** "Measuring Performance – a practical guide to good practice" (full day pre-conference workshop)
- **Linda Tay** – Bond University "Asset and Facilities Planning – a strategic management approach" (90 minute in-conference workshop)





## FOREWORD FROM THE PREMIER OF QUEENSLAND



We live in exciting and challenging times.

Here in Queensland, record economic growth, a fast growing population, the lowest unemployment rate in memory and the biggest infrastructure program since Federation are set against a backdrop of climate change and the worst drought in south-east Queensland history.

It calls for smart thinking and intimate knowledge of world's best practice in a multitude of disciplines to help develop and manage sustainable projects which can leave a lasting legacy rather than a burden to future generations.

I welcome the co-location of three important conferences in Queensland which will deal with the challenges of project management, sustainable development and process improvement.

The 5th Annual Software and Systems Engineering Process Group (SEPG<sup>SM</sup>) Australia Conference, presented by The Software Quality Institute at Griffith University and the Software Engineering Institute at Carnegie Mellon University will be a catalyst for government and industry to understand the implications and benefits of adopting process improvement.

The 4th Annual Project Management Australia conference (PMOZ) will provide a forum for knowledge transfer and will look at the latest global developments.

And the Bond University Mirvac School of Sustainable Development International Project Management conference will look at building communities with the triple bottom line of environmental, social and economic sustainability.

Meeting the challenges of the 21st century will call for closer consultation and collaboration between all sectors of the building industry, government, educational institutions and the community.

The co-location of these three conferences on our beautiful Gold Coast will provide an ideal opportunity for people in allied fields to come together and gain a greater understanding of what is required to run successful and sustainable projects.

**Peter Beattie MP**  
Premier and Minister for Trade  
State of Queensland

## AN INVITATION TO ATTEND

PMOZ is a highly respected and integral part of the Project Management calendar, offering long term commitment to the advancement of the profession and industry. In partnership with PMI (Queensland), Engineers Australia and the Australian Institute of Management this conference will focus on the delivery of high quality presentations and will provide a valuable opportunity for project, program and portfolio managers from around Australia and New Zealand to share and explore their ideas and approaches with their peers.

The PMOZ format consists of:

- Daily plenary sessions featuring local and international keynote speakers
- A business program including session streams for foundation level project managers, construction, mining, engineering, business, ICT, urban and sustainable development, human resources and organisational project leaders
- Innovative and lively networking and social functions
- Conference session workshops (included in standard conference registrations)
- Pre-conference full day workshops (additional cost)

PMOZ 2007 will provide a forum for education, knowledge transfer and the development of new skills and professional development of all sectors within the industry. The Conference offers something for everyone applying the principles of project management as a business tool. Conference Sessions, Trade Display and Social functions are all included in the conference fee.

We invite you to register now to take advantage of the discounted rates that are available for early registration and look forward to seeing you at PMOZ 2007 on the Gold Coast.

### The Directors PMGlobal

Pamela Holsinger  
Andrew Leicester  
Scott Coleman



## NEW IN 2007 3 CONFERENCES CO-LOCATE

PMOZ has developed a reputation for being an innovative leader in providing a conference that constantly delivers. In 2007, PMOZ will co-locate with the 5th Annual SEPG<sup>SM</sup> Australia conference\* and the Bond University Mirvac School of Sustainable Development International Project Management conference. Whilst all events will maintain their individual programs and identities, the synergies between them enable many aspects to be shared including high profile keynote presentations, welcome reception and trade area. Co-location provides a unique business environment creating opportunities for new business relationships to be developed and a greater exchange of ideas.

PMOZ delegates automatically receive access to the Bond University Mirvac School of Sustainable Development International Project Management Conference as part of your registration fee. Presentations from the Bond University program are identified accordingly.

For more information on co-location visit [www.pmoz.com.au](http://www.pmoz.com.au)

For more information on SEPG<sup>SM</sup> visit [www.sqi.gu.edu.au/sepgaust](http://www.sqi.gu.edu.au/sepgaust)

\*Software and Systems Engineering Process Group

## CREATING SUCCESS

PMOZ 2007 will explore the theme of creating success. Successful organisations are created by their leaders and managers! Working together, the management team generates a vision for success and then aligns the efforts of the organisation to achieve its vision.

## WHO SHOULD ATTEND

If you are a project management practitioner or use project management principles as a business tool then this conference is for you.

- Project Managers and Project Directors
- Portfolio and Program Managers
- CEO's, CIO's and CTO's
- Government Planners, Managers and Buyers
- Academics and Students
- Business and General Managers
- Human Resource Specialists
- Transport and Logistics Managers
- Property and Infrastructure Developers
- Engineers and Resource Managers

## CONFERENCE DESTINATION GOLD COAST

The Gold Coast has long been Australia's most popular tourist destination and now is developing into Australia's leading conference and convention destination. Offering an environment that is safe and fun, the Gold Coast has easy access from key domestic and Asian markets with two international airports nearby and links to other major Australian destinations. Its appeal as a vibrant, sophisticated destination is enhanced by a diverse range of activities including World Heritage listed rainforests, extensive golf courses, Australia's three big theme parks and the golden beaches. The Gold Coast offers the benefits of a cosmopolitan city, combined with the freshness of clean air and blue skies in a regional setting, lapped by the Pacific Ocean on one side and mountain ranges on the other.

## CONFERENCE VENUE CONRAD JUPITERS

Conrad Jupiters is located in the heart of the glorious Gold Coast, in Queensland, Australia. This five-star luxury hotel is just 30 minutes drive from the Gold Coast Coolangatta Airport, and within a few minutes' walk from the finest shopping on the Gold Coast. The hotel is one of the largest in Australia, with 594 superbly appointed luxury guest rooms, each with sweeping views across the Pacific Ocean to the east and the rugged Gold Coast hinterland to the west.

The perfect corporate venue on the Gold Coast of Australia, Conrad Jupiters offers a unique diversity of leisure activities to complement convention programmes. Offering a vibrant mixture of fun and relaxation, Conrad Jupiters provides unrivalled hotel luxury on the Gold Coast, Australia.

## CONFERENCE SUPPORTERS

Special recognition must go to the many organisations that sponsor and support PMOZ. Their support will ensure that this conference remains a great asset to those working in Project Management. Without Industry support PMOZ would not be possible. The organisations acknowledged over have committed to the development of the Project Management profession and have aligned to PMOZ because it promotes learning and the sharing of knowledge specific to Project Management. Please note that the following list is current at the time of printing. Those sponsors and exhibitors confirmed after printing will be acknowledged on the website and in the Conference Workbook.



## Supporting Partners

### Project Management Institute Australian Chapters

The Project Management Institute's (PMI) Australian Chapters are pleased to support the PMOZ conference.



PMI is a non-profit professional association which has over 200,000 members and more than 230 chapters representing 125 countries. Locally PMI has Chapters based in all mainland states and the ACT. The Queensland Chapter of PMI is delighted to once again be the host chapter for PMOZ 2007. We believe the 2007 conference program will contribute significantly to the practice, science and professionalism of Project Management in Australia and we encourage your active participation.

### Engineers Australia

Engineers Australia is pleased to support PMOZ, the Project Management Australia Conference and to recommend the technical program to engineers and others with a professional interest in project management and the responsibility for managing complex tasks. The conference is an opportunity to learn from leading practitioners and to increase skills in this vitally important area of management.



### Australian Institute of Management

As Australia's largest professional body for managers, The Australian Institute of Management (AIM) facilitates management and leadership excellence by promoting, supporting and developing the profession of management in all its forms.



For decades, the Institute has responded to the learning needs of the nation, providing contemporary learning solutions for business, government and industry. As a bridging partner we strive to offer our customers the most up-to-the-minute content, deliver methods and support resources for all training and education programs.

AIM's Project Management courses provide participants with a solid foundation for the techniques and processes required to manage projects and function as a Project Manager. Instilling the ability to manage resources in a controlled and timely manner, AIM's Project Management qualifications ensure participants have the key skills required to bring projects in on time and on budget.

## Supporters



## Platinum Sponsors



AUSTRALIAN PROJECT & CONSULTING SERVICES



## Silver Sponsor

**BAE SYSTEMS**

## Bronze Sponsors



## Satchel Sponsor



## Workbook Sponsor



## Joint Trade Exhibitors

The following Exhibitors will be exhibiting in the joint trade exhibition area shared by PMOZ and SEPG<sup>SM</sup>.

- ..... Australian Institute of Management (Bookshop)
- ..... BAE Systems
- ..... Bond University – Executive Education
- ..... Borland
- ..... Cliftons
- ..... Codarra Advanced Systems
- ..... Defence Materiel Organisation
- ..... EQuest Consulting
- ..... Executive Consulting Ltd
- ..... Human Systems International
- ..... IBM Rational
- ..... K.J.Ross & Associates
- ..... Primavera Australia
- ..... Professional Advantage
- ..... Project Management Institute (PMI)
- ..... Project Performance International
- ..... Raytheon
- ..... Royal Institute of Chartered Surveyors (RICS)
- ..... RSA Security
- ..... S-3 Consulting
- ..... Software Engineering Institute
- ..... Software Quality Institute/Griffith University (Bookshop)
- ..... Tanner James Management Consultants
- ..... Telelogic
- ..... Tenrox
- ..... Terra Firma
- ..... WST Pacific

Current at time of printing. Opportunities are still available for sponsors and trade exhibitors. Please contact the conference secretariat at [pmoz@eventcorp.com.au](mailto:pmoz@eventcorp.com.au) for information.

## CONFERENCE PROGRAM

A full conference program, including timings and sessions will be available from the PMOZ website soon. The updated program and conference information will be emailed to all registered delegates when available.



## PRE CONFERENCE WORKSHOPS

**Tuesday 28 August 2007**

**Conrad Jupiters**

**9.00am – 5.00pm**

**Cost: \$750 or included in the PMOZ Premier Pass**

Pre Conference Workshops are available at either a special workshop only rate or included as a part of the PMOZ Premier Pass which includes one Pre-Conference Workshop and one full conference registration. Please refer to [www.pmoz.com.au](http://www.pmoz.com.au) for further details on Pre-Conference Workshops.

### Workshop 1

**Lynn Crawford, Human Systems Asia Pacific and Ed Hoffman, NASA Academy of Program/Project and Engineering Leadership (APPEL)**

*Measuring Performance - a practical guide to good practice*

This workshop will appeal to any organisation seeking to measure project performance and benefit from improved governance, portfolio and enterprise-wide project management. Through the involvement of NASA's Ed Hoffman it will extend the application of performance measurement to include the active management of teams.

Organisations are increasingly aware of the growing number of 'maturity models' available to help them assess their organisational 'maturity'. Whilst it should be possible to assess how 'mature' a project-based organisation is by looking at the aspects of project performance or project management practice that are measured, and the results of these measurements, this does not take full account of a number of other influential factors.

The first part of this interactive event will draw widely on different pieces of research and current business practice in order to answer the question, "How do project-based organisations ensure that metrics really tell stakeholders what they need to know?" All attendees will have the chance to complete a Human Systems metrics questionnaire and gain immediate feedback on this during the session. The results of this 'instant assessment' will also be compared to international comparators.

The second part of the workshop will be a case study from NASA demonstrating the use of metrics to actively manage the performance of teams and individuals.



## Workshop 2

**Lynda Bourne, Stakeholder Management Pty Ltd**

*Successful Stakeholder Management*

Why do stakeholders matter?

- Introductions
- Why stakeholders matter
- How stakeholders can influence project outcomes
- Project failure/success: a balanced view
- The Stakeholder Circle™ methodology

Step 1 – Identify Stakeholders

- Stakeholder Identification (theory)
- Introduction to the Case study
- Stakeholder Identification (exercise)
- Discussion

Step 2 – Prioritise Stakeholders

- Stakeholder Prioritisation (theory)
- Stakeholder Prioritisation (exercise)
- Discussion

Step 3 – Visualise the stakeholder community

- Understanding who is 'on the radar'

Step 4 - Engage

Building the Relationship

- Managing Expectations
- Stakeholder Engagement (theory)
- Stakeholder Engagement (exercise)
- Discussion
- Developing a Communication Plan (theory)
- Developing a Communication Plan (exercise)

Step 5 - Monitor

- Monitoring the effectiveness of the Communication Plan

Wrap up

- Keys to success of the methodology

This workshop will track the 'life and times' of the Paradise Utility Company as it implements much needed efficiencies in its operations through the establishment of a PMO.

The techniques used in the workshop have wide application. The methodology can be implemented using the paper based forms from the workshop or the commercially available Stakeholder Circle™ software package.

## Workshop 3

**Peter Crossley and David Hodes, The TOC Centre of Australia**

*Creating Business Success exploiting Critical Chain Project Management (CCPM)*

Theme of the Workshop: Creating business success exploiting Critical Chain Project Management (CCPM) - the most valuable innovation in Project Management in over 50 years.

Target Audience: Companies and the leaders and managers working in them who are responsible for the delivery of multiple projects in environments of high levels of uncertainty and scarcity of resources! People with a passion for continuous improvement who seek the application of new knowledge to the end of generating additional value and wealth!

Regardless of the nature of your projects, be they construction, engineering, IT, New Product Development or business improvement; learn how other companies have accelerated project cycle times with finite resources, whilst at the same time mitigating the risks relating to scope, cost and schedule.

In the course, you will come to understand:

The application of the Theory of Constraints (ToC) approach to the process of ongoing improvement, known as the Five Focusing Steps.

The generic non-productive behaviors found in all complex project environments:

- The effect of uncertainty on dependent events
- Multitasking
- Student's Syndrome
- Parkinson's Law

The use of probability in determining task and project duration

The Critical Chain methodology and how it deals with finite capacity and uncertainty

The nature and power of buffers, the Critical Ratio and buffer management

An appreciation of the psychological and emotional implications of running an enterprise on system principles

Lessons learned from the implementation of Critical Chain in a number of Australian and international companies



## KEYNOTE SPEAKERS

**Ed Hoffman, NASA Academy of Program/Project and Engineering Leadership (APPEL)**

*Leadership in Project Management*



As Director of the NASA Academy of Program/Project and Engineering Leadership (APPEL), Dr. Hoffman is responsible for the development of program/project and engineering leaders and teams within NASA. This includes the development and maintenance of a

comprehensive program/project management and engineering competency model, training curriculum, consulting services for project management teams, and knowledge sharing strategies. In this capacity, Dr. Hoffman works within NASA, as well as externally with leaders of industry, academia, associations, and other government agencies in order to establish priorities and enhance capabilities in program and project management.

Dr. Hoffman is a visiting professor at the University of Technology at Sydney, and serves as adjunct faculty at Webster University.

He is a frequently invited speaker at conferences and associations, has authored numerous articles, and has co-authored the books entitled, "Project Management Success Stories: Lessons of Project Leaders" published in 2000 by Wiley and "Shared Voyage" published in 2005 by National Aeronautics and Space Administration, NASA History Division.

Dr. Hoffman holds a Doctorate, as well as a Master of Arts and a Master of Science degree from Columbia University in the area of social and organizational psychology. He received a Bachelor of Science in Psychology from Brooklyn College in 1981.

### Neil Kirkpatrick, Arup

*The World's First Sustainable Eco-city, Dongtan, China*

Neil is an Associate Director at Arup where he heads up Arup's Sustainable Solutions team.



Neil is regarded widely as an expert in sustainability management and has twenty years of experience of assisting the public and private sectors to make more informed decisions linked to development and implementation of policy and strategy and informing investment decisions. Neil has advised the European Commission

as well as Government Bodies world wide on environmental and sustainability management matters. He was a consultant to London 2012 providing expert advice on key areas of sustainability linked to management systems, sustainable procurement and supply chain management.

Neil has a particular interest in practical implementation of sustainability management with current areas of application including the use of decision support tools to inform strategies and policies aimed at reducing impacts towards climate change. Examples of clients include the UK Government and the Mayor of London. Other interests concern the application of sustainability appraisal techniques to guide the development of new build and regeneration projects.

Neil is the author of three books and over seventy articles on sustainability and environmental management issues.

### Bernard Salt, KPMG

*The Impacts of Social Change on Project Success*



Bernard Salt is a Partner of KPMG Australia based in Melbourne. Bernard holds Bachelor of Education and Master of Arts degrees and is a Fellow of the Australian Institute of Company Directors.

Bernard has established an enviable reputation as an advisor to leading property investors and developers on matters relating to market demand.

Bernard is however best known to Australian business for his commentary in the media on the business implications of demographic and social change. He is a columnist with The Australian and is the author of the popular best-selling book *The Big Shift: Welcome to the Third Australian Culture*. His most recent book *The Big Picture* was released in February 2006.

Bernard has appeared on television programs such as *A Current Affair*, *Business Sunday*, *The Today Show*, *SBS Insight*, *Today Tonight* and *60 Minutes*.

### Andrew Leicester, Bond University

*Future Directions in Project Management and Project Management Education*



Associate Professor of Project Management Andrew Leicester started his career as a building contractor and construction project manager, working on multi-million dollar projects in England, Australia and New Guinea.

After gaining his teaching qualifications, he developed Project Management programs for the Darwin Institute of Technology and the Queensland University of Technology, utilising his international industry experience and contacts to adapt these courses for delivery in South East Asia.

In 1995, he established Consat (Australia) Pty Ltd as a specialist industry training consultancy, specifically focused on developing courses and seminars in all aspects of Project Management. These courses are delivered in universities, and to government departments and multinational corporations around the world. Today, the company operates on four continents presenting more than 50 training courses per year, in addition to offering consultancy and organisational development for industry leaders such as BHP, BP, Hewlett Packard, Mt Isa Mines, and the Australian and Singaporean Defence Forces.

Complementing the training agenda, Andrew is also a director of PM Global which runs PMOZ, PM ASIA and World Project Management Week which are acknowledged by industry as the most important international project management conferences held each year.



## JOINT HYPOTHETICAL HIGH RISK PROJECTS

The panel session this year will be held jointly with the co-located conferences. It will take the form of a facilitated hypothetical dealing with a high risk project which impacts on software engineering, system engineering, security, sustainability and project management. With highly acclaimed local and international experts, this is a session you should not miss! It will be dealing with a topic which will impact on society as we know it and should create debate amongst delegates long after the closing remarks! Please refer to the website for further details as they become available.

## CONFERENCE SUB-THEMES

### Creating a successful future

Project management in a global warming environment, 2020 vision: the place of project management 15-20 years from now. The projects that will be necessary for a successful future on planet earth. Taking project management to those nations and places where it does not exist. If "an inconvenient truth" is reality. Where and how will project managers be working in 2020, how are we as a profession preparing for this. Project managers in a sustainable environment.

### Creating successful organisations

Organisations must integrate and balance competing demands to optimise their overall performance. This theme will include papers on: Portfolio management, Program management, selecting and winning the 'right' projects, Governance, Valuing Project Management, PMOs and Benefits realisation.

### Creating successful projects

Projects are the building block of success and the catalyst for change in every organisation. To achieve its vision, every organisation needs to consistently deliver successful projects. Papers in this theme will address the tools, techniques and processes needed to create successful outcomes including: project management, scheduling, earned value, cost control and contracts.

### Creating successful people

Career path planning is essential to develop the skilled managers needed to deliver successful Projects, Programs and Portfolios. This theme will include papers looking at the personal skills and attributes needed for success and the organisational structures that support the development of professional project, program and portfolio managers. Topics may include: career planning, team building, competencies and certifications.

**Stay tuned for information on a powerful joint Keynote Speaker!**

## PROGRAM STREAMS

Papers from all sub-themes have been labelled by industry for easy identification by delegates.



### Business and ICT

Papers and presentations focussing on topics of interest to delegates from the general business community, IT and telecommunications sectors interested in the practical aspects of managing projects in businesses.



### Construction Engineering & Mining

Papers and presentations focussing on topics of interest to delegates from the 'hard hat' industries including sustainable and urban development.



### Corporate and Organisational Governance

Papers and presentations focussing on topics of interest to senior managers and directors of business and manager in government organisations. These papers look beyond Project Management into the areas of Program and Portfolio Management, Governance etc.



### 90 minute Workshops

The Workshop stream of the PMOZ program provides 90 minutes of intensive learning designed to give you skills and knowledge you can use.



### Bond University Mirvac School of Sustainable Development International Project Management Conference

The Bond University program will cover topics of interest to those involved in construction, development, Public Private Partnerships (PPP), complex project management and sustainability.

## CONFERENCE PRESENTATIONS

Visit the website for full program details including abstracts and speaker biographies.

- CONSTRUCTION ENGINEERING & MINING**
- BUSINESS AND ICT**
- CORPORATE AND ORGANISATIONAL GOVERNANCE**



### THEME 1 Creating a successful future

- **David Baccharini**, *The pricing of risk in competitive tenders for construction projects*
- ■ ■ **Diane Bussey**, *How will your project skills stack up in 2010?*
- ■ ■ **Anastasia Dzenowagis**, *Faceoff 2020*
- ■ **Scott Johnston**, *Sustainable Project Management*
- **Sean Sweeney**, *What is required to set up the construction industry for success into the future - some thoughts.*
- ■ ■ **Patrick Weaver**, *Trends in Modern Project Management, Past, Present & Future*

### THEME 2 Creating Successful Organisations

- **David Baccharini**, *Lessons Learned In Projects - Four Case Studies*
- ■ ■ **Edward Blow**, *The Attributes of governance that promote organisation success and the effective mitigation of the underlying threats to success*
- ■ ■ **John Boon**, *Creating Successful Networked Organisations*
- ■ **Lynda Bourne**, *Modelling Your Maturity, CMMI and/or OPM3*
- ■ **Peter Crossley**, *Using Critical Chain Project Management to Create a Successful NPd Organisation*
- ■ **Katy Dimitropoulos**, *The Important Role of Project Management in the Formation & Establishment of the Australian Stem Cell Centre*
- **Robert Etten**, *The Role of IT Strategic Planning in Creating Success*
- ■ **Peter Fowler**, *Project Management Improvement Programs*
- ■ **James Gough**, *Measuring PM Maturity Through Corporate Key Performance Indicators*
- ■ **Gavin Halling**, *Successfully Undertaking Integrated Risk Management in an Organisation*
- ■ **Bruce Hofman**, *Overcoming the Beast of Compliance with Breakthrough Business Results*
- ■ **Neil McCaffrey**, *Australia and New Zealand Enterprise Project Management In 2007*
- ■ **Ian McDermott**, *Creating Organisational Success using Program Management*
- ■ **Rudolf Melik**, *Empowering Your Project Workforce*
- ■ **Adrian Morey**, *Meta-Program Management: Achieving outcomes without control*
- ■ **Kersti Nogeste**, *The program management of a company acquisition and transition*
- ■ **Fiona Park**, *Setting Up Programs for Success*
- ■ **Dominic Siow**, *Developing the Emotionally Competent Project Manager Stakeholder Management A Case Study: A Joint Presentation of Blue Visions Management Pty Ltd and NSW Department of Commerce*
- ■ **Matt Stubbs**, *Believe it or not, Knowledge Management can make projects more successful*
- ■ **Bob Welldon**, *The Right Indicators - Seeing the Trees in the Forest*
- ■ ■ **Doug Wheeler**, *Dealing with the complexity of public sector projects challenges and solutions*



### THEME 3 Creating Successful Projects

- ■ ■ **Lynda Bourne**, *Achieving a Successful Engagement*
- ■ ■ **Adrian Bridge**, *The Guide to the Project Management Body Of Knowledge (PMBOK® Guide): Applicability and Contribution to Project Success in Australia*
- ■ ■ **Scott Cunningham**, *Cleaning the windows - lessons for Project Recovery*
- **Peter Davis**, *Relationship Maintenance in Construction Alliance Projects*
- ■ ■ **Robert Etten**, *Pick a Project Any Project*
- ■ ■ **Ross Garland**, *Developing a Project Governance Framework*
- ■ **Mark Gregory**, *Creating Successful Projects by Understanding Technical Risk*
- ■ ■ **Paul Hunter**, *Project Balance - Continually Creating Successful Projects*
- ■ ■ **Richard Lau**, *Managing Global Skills for Local Projects*
- ■ ■ **Cooper Lee**, *Creating Executive Buy-in: Five Practical Steps*
- ■ **Paula McCann**, *Project Benefits Realisation - Consistently Building Success*
- ■ **Stephen McGrath**, *The integration of portfolio, program, project and asset management*
- ■ ■ **Paul Murphy**, *Project Success through Planning, Process and Procedures - Practise NOT Theory*
- ■ **Jed Simms**, *Redefining 'success'*

### THEME 4 Creating Successful People

- ■ ■ **Faisal Manzoor Arain**, *Significance Of Project Management Education*
- ■ **Cory Banks**, *In the Know: Knowledge Management Principles and Practices for Project Managers.*
- ■ **Angela Brown**, *Coaching Successful Coaches*
- ■ ■ **Joe Campana**, *The 'soft' skills: Are they the heart of a successful project?*
- ■ ■ **Anastasia Dzenowagis**, *Intercultural Communication and the Global Project Manager*
- ■ **Cooper Lee**, *Successful Programs - a 360 degree approach*
- ■ **Glenn McTaggart**, *Success in Project Management Consulting*
- ■ **Juergen Oschadleus**, *Leading Successful Change - Lessons from the Argus*
- **Ilias Said**, *Job Competencies For Consultant Project Managers: The Malaysian Perspective*

### 90 minute Workshops

These workshops are included in the conference program and are available at no additional cost

- ■ ■ **Paul Steinfort**, *PSA Project Management*  
Determining the key constants in project success from a range of projects to then be applied effectively to aid / relief project management in developing regions
- ■ **Sharon Hudson**, *Training Interventions*  
How to use the 'playing to strengths' approach to Enable Individual and Project Team Productivity
- ■ **Gerard Ferrara**, *Australian Council for Educational Research*  
Profiling, Benchmarking and Selecting Effective Project Mangers Through The Use Of Psychometric Testing
- ■ ■ **Scott Lindblom**, *GMT Recruitment*  
Surviving employment climate change - how to gain, train and retain in a tight market

### BOND UNIVERSITY Mirvac School of Sustainable Development International Project Management Conference

**Jonathon Whitty**, University of Queensland  
*And then came Complex Project Management*

**Toby Browne-Cooper**, Freehills  
*The Standardisation of Public Private Partnership (PPP) contracts in Australia*

**Michael Regan**, Bond University

**Alan Maguire**, Clayton Utz

**Mark Wiley**, Ernst & Young

*The Implementation of PPP Projects (discussion panel)*

**Lynn Crawford**, Human Systems Asia Pacific

**Ed Hoffman**, NASA Academy of Program/Project and Engineering Leadership (APPEL)

*Measuring Performance - a practical guide to good practice (full day pre-conference workshop - additional cost applies)*

**Linda Tay**, Bond University

*Asset and Facilities Planning - a strategic management approach (90 minute in-conference workshop)*

## SOCIAL AND NETWORKING PROGRAM

### 28 August Joint Welcome Reception

The Welcome Reception promises to be something spectacular and is a "must see" event. It is a joint networking event with delegates from SEPG<sup>SM</sup> and the Bond University Mirvac School of Sustainable Development International Project Management conference and will be an event to remember. Refer to the PMOZ website for more details as they become available.

Dress: neat casual

5.00pm – 9.00pm

Commences in the Joint PMOZ and SEPG<sup>SM</sup> Business Centre at Conrad Jupiters at 5.00pm

### 29 August Industry Trade Evening

This function will be open to anyone in the industry, not just PMOZ delegates.

A business card will be required for proof of industry. It is an excellent time to visit the trade displays in a casual relaxed environment. Cash Bar applies.

Dress: neat casual

5:00pm – 6.30pm

Joint PMOZ and SEPG<sup>SM</sup> Business Centre at Conrad Jupiters

### 30 August Conference Dinner

Proudly sponsored by PMGlobal

Time to unwind and gather with your peers to enjoy a wonderful night filled with good food, fine wine and live entertainment.

Dress: smart casual

7.00pm – 11.00pm

Conrad Jupiters

## REGISTRATION

Please register online at the conference website [www.pmoz.com.au](http://www.pmoz.com.au). When you register online you will be given an access key allowing you to edit your own registration and social function details at any time before 23 August 2007. When you register online you must print your tax invoice at the time of payment by using your access key.

Please be aware that a fee of \$22.00 will apply to all Registrations made using the Manual Registration Form and not made online (not including onsite registrations).

	Member of Partnering/ Supporting Organisation **	Non Member
<b>Early Bird (EB) Registration</b>		
<b><i>Paid by 15 July 2007</i></b>		
EB PMOZ Premier Pass*	\$1750	\$1850
EB Standard Registration	\$1150	\$1250
EB Group PMOZ Premier Pass*#	\$1650	\$1750
EB Group Standard Registration#	\$1050	\$1150
<b>Standard Registration</b>		
<b><i>Paid after 15 July 2007</i></b>		
EB PMOZ Premier Pass*	\$1850	\$1950
EB Standard Registration	\$1250	\$1350
EB Group PMOZ Premier Pass*#	\$1750	\$1850
EB Group Standard Registration#	\$1100	\$1210
<b>Day Registration</b>		
Wednesday 29 August 2007	\$800	\$800
Thursday 30 August 2007	\$800	\$800
Friday 31 August 2007	\$600	\$600
<b>Access All Areas (AAA) Registration*</b>		
AAA Early Bird	\$1400	\$1500
AAA Standard	\$1500	\$1600
Pre Conference Full Day Workshop	\$750	\$750
(Conference registration not included)		
<b>Manual Registration Fee</b>	\$22	\$22
<b>Additional Dinner</b>	\$120	\$120
<b>Additional Welcome Reception</b>	\$70	\$70

\*\* Member rate is available to financial members of AIM, Engineers Australia and PMI. Please include your membership number when registering to receive this rate.

# Group rates are applicable to groups of 3 or more from the one organisation who register at the same time. Please register your group together online selecting the group rate.



### PMOZ Standard Registrations (Early Bird and Standard)

- Entry to all PMOZ Conference Sessions (Wednesday, Thursday and Friday morning)
- Welcome tea/coffee, morning tea, lunch and afternoon tea on each day of the conference
- One ticket to the joint Welcome Reception (Tuesday 28 August 2007)
- One ticket to the PMOZ official Conference Dinner (Thursday 30 August 2007)
- Access to the trade exhibition
- Conference satchel and materials
- PMOZ Conference Workbook
- PMOZ Conference Proceedings on CD Rom

### PMOZ Day Registration

- Entry to all PMOZ Conference Sessions on the day registered
- Welcome tea/coffee, morning tea, lunch and afternoon tea on the day registered
- Access to the trade exhibition on the day registered.

*Please note that Friday registration does not include lunch or afternoon tea.*

### PMOZ Premier Pass \*

- All PMOZ Standard Registration entitlements (see above)
- Attendance to one pre-conference full day workshop being held Tuesday 28 August 2007

### Access All Areas Pass +

- All PMOZ Standard Registration entitlements (see above)
- Access to conference sessions from the SEPG<sup>SM</sup> Australia conference program held on Wednesday 29 and Thursday 30 August 2007.
- One ticket to the SEPG<sup>SM</sup> Australia Conference Dinner (Wednesday 29 August 2007)
- SEPG<sup>SM</sup> Conference Workbook
- SEPG<sup>SM</sup> Conference Proceedings

Please note that the AAA Pass does not include access to PMOZ pre-conference workshops or SEPG<sup>SM</sup> pre and post conference tutorials.

### Pre Conference Full Day Workshop inclusions

- Entry to the booked workshop
- Any session papers
- Arrival tea/coffee, morning tea, lunch and afternoon tea on the day attending

## ACCOMMODATION DETAILS

Special accommodation rates have been negotiated at the conference venue and apartment hotels in close proximity to the conference venue. Bookings are subject to availability and are only available by booking through the Conference Secretariat. To take advantage of these, please read the following information:

- Rooms will only be confirmed where credit card details are supplied. Your card will be processed for the full accommodation booking amount upon confirmation of your booking.
- Cancellations received before 27 July 2007 will be entitled to a full refund less an administration fee of \$66 (incl. GST).
- No refunds will apply for accommodation cancellations where less than 30 days written notice is given, the price of the full accommodation booking will be charged to your credit card.
- If you fail to cancel your accommodation in writing prior to the cancellation dates, the above stated cancellation penalties will be charged to your credit card nominated on the registration form.

## ACCOMMODATION RATES

Prices quoted are per room, per night, room only unless otherwise stated

### Conrad Jupiters (5 Star)

Conference Venue

Superior Single/Double/Twin Room	\$205
Executive Room (Single)	\$250
Executive Room (Double/Twin)	\$295

### Crowne Plaza Surfers Paradise (4 Star)

Crowne Plaza room rate includes complimentary return transfers to the conference venue for up to 2 persons. Transfers operate at set times and will be organised by the Hotel upon arrival.

Double/Single/Twin Share Room (Eldorado Tower)	\$187
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### Breakfree Savannah Resort

Rates quoted are for a minimum 2 night stay and include up to two breakfasts per room, per day. All apartments include kitchen and laundry facilities.

1 Bedroom Studio Apartment (double/twin/single)	\$148
1 Bedroom Family Apartment (King + 2 singles)	\$170
2 Bedroom Studio Apartment (2 interconnecting 1 Bedroom studios)	\$221

## TERMS & CONDITIONS

### Manual Registration

A fee of \$22.00 will be charged for manual processing of Registrations (Manual Registration Form). Online registrations at [www.pmoz.com.au](http://www.pmoz.com.au) will be exempt from this fee.

### Travel

Eventscentral can book any published airfare. Our in-house licensed travel agent can provide you with the best available airfares on the day. Reservations can be made online at [www.eventscentral.com.au](http://www.eventscentral.com.au), by calling Sherrilyn Wigg 07 3334 4450 or by email [travel@eventscentral.com.au](mailto:travel@eventscentral.com.au).

Changes or amendments after ticket issuance will incur a fee of \$55 per change (conditions apply). Tickets will not be issued without prior payment (a purchase order will not constitute payment).

### Payment

All prices are in Australian dollars and are GST inclusive. Payment can be made by cheque or credit card. Cheques must be made in Australian currency, drawn on an Australian Bank and made payable to "Eventcorp Pty Ltd - PMOZ 2007". ABN 29 056 867 657. Payment by credit card is acceptable for VISA, MasterCard and AMEX.

N.B. Faxed registration forms are acceptable only if payment is by credit card. Please post registration forms with accompanying cheques or credit card details. Registrations will not be confirmed until payment is received.

### Confirmation of bookings and changes

Registration forms and fees will be acknowledged and accommodation and air travel bookings confirmed by email. When you register online you will be provided with an access key. This will enable you to confirm/edit your details online until 23 August 2007. The cut off date for online registration is 23 August 2007. Registrations will be accepted after this date, however will not be processed until on-site at the conference.

### Cancellations and refunds

Cancellations must be made in writing to the Conference Secretariat. Cancellations received before 27 July 2007 will be entitled to a full refund, less an administration fee of \$220.

After this date, no refunds will apply, however substitute delegates will be welcome.

### Disclaimer

All information is correct at time of printing. The conference organisers reserve the right to change speakers, events and/or time slots, dates, prices and other details as necessary. All prices quoted in this brochure include GST. The organisers reserve the right to charge delegates for the correct amount where the wrong amount of money has been provided.

### Managed by:



### Eventcorp Pty Ltd

PO Box 3873 South Brisbane BC QLD 4101 AUSTRALIA

Tel: +617 3334 4460

Fax: +617 3334 4499

Email address: [pmoz@eventcorp.com.au](mailto:pmoz@eventcorp.com.au)

ABN: 29 056 867 657

### Registration Enquiries

Tel: +617 3334 4450

Email: [registrations@eventscentral.com.au](mailto:registrations@eventscentral.com.au)

### Travel and Accommodation Enquiries

Tel: +617 3334 4450

Email: [travel@eventscentral.com.au](mailto:travel@eventscentral.com.au)





# MANUAL REGISTRATION FORM

**Please fax completed form to: (07) 3334 4499**

Please be aware that a fee of \$22.00 will apply to all Registrations made using the Manual Registration Form and not made online (not including onsite registrations). One registration form is required for each delegate registration, please photocopy if necessary.

## Personal Details

Title \_\_\_\_\_ Surname \_\_\_\_\_  
 First Name \_\_\_\_\_  
 Preferred name on Name badge \_\_\_\_\_  
 Organisation \_\_\_\_\_  
 Position \_\_\_\_\_  
 Address \_\_\_\_\_  
 Suburb/Town \_\_\_\_\_  
 State \_\_\_\_\_ Post Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_  
 Mobile \_\_\_\_\_  
 E-Mail \_\_\_\_\_

Confirmations and notifications will be by email.

## Industry Type

Academic  Corporation  Defence  Engineering  Government  
 ICT  Mining  Training  Construction  Human Resources  
 Other \_\_\_\_\_

## Position

Analyst Manager  Assistant  Associate  Business Manager  CEO  
 Director  General Manager  Marketing Manager  Manager  
 Project Manager  Program Manager  Portfolio Manager  Partner  
 President  Principle  Product Manager  Sales  
 Other \_\_\_\_\_

## Supporter Association

Engineers Australia  PMI  AIM

Membership Number \_\_\_\_\_

You must specify the supporting organisation and membership number you are a member of to receive a member rate.

## Conference Information

Please advise who you have received information on PMOZ 2007 from

Engineers Australia  PMI  AIM  Other \_\_\_\_\_

What format did you receive this information in?

Brochure  Email  Association magazine  Other \_\_\_\_\_

Please advise how you would like to receive information about PMOZ

Email  Brochure  I don't have a preference

The information you have provided will be used by Eventcorp, PMGlobal and the PMOZ conference committee for the use of the Project Management Australia Conference. You have the right of access to your personal details, although if you do not provide us with your details, we cannot register you for the conference.

I do not wish my details to be disclosed to any conference third party including distribution on the conference delegate list.

## Special Requirements

Please advise of any special requirements eg. Dietary, medical, wheelchair access etc. \_\_\_\_\_

	Member of Partnering/ Supporting Organisation	Non Member
<b>Early Bird (EB) Registration Fees – Paid by 15 July 2007</b>		
EB PMOZ Premier Pass*	<input type="checkbox"/> \$1750	<input type="checkbox"/> \$1850
EB Standard Registration	<input type="checkbox"/> \$1150	<input type="checkbox"/> \$1250
EB Group PMOZ Premier Pass*#	<input type="checkbox"/> \$1650	<input type="checkbox"/> \$1750
EB Group Standard Registration	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$1150
<b>Standard Registration – Paid after 15 July 2007</b>		
PMOZ Premier Pass*	<input type="checkbox"/> \$1850	<input type="checkbox"/> \$1950
Standard Registration	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$1350
Group PMOZ Premier Pass*#	<input type="checkbox"/> \$1750	<input type="checkbox"/> \$1850
Group Standard Registration	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1250
<b>Day Registration</b>		
Wednesday 29 August 2007	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800
Thursday 30 August 2007	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800
Friday 31 August 2007	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600
<b>Access All Areas (AAA) Registration*</b>		
AAA Early Bird	<input type="checkbox"/> \$1400	<input type="checkbox"/> \$1500
AAA Standard	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1600
<b>Pre Conference Full Day Workshop</b>		
(Conference registration not included)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$750
<b>Manual Registration Fee</b>		
(payable when completing this Manual Registration Form)	<input type="checkbox"/> \$22	<input type="checkbox"/> \$22

## Additional Social Function Tickets

I require \_\_\_\_\_ additional tickets for the Welcome Reception at \$70.00 each  
 I require \_\_\_\_\_ additional tickets for the Conference Dinner at \$120.00 each

## Accommodation

Check in \_\_\_\_\_ Approximate Time \_\_\_\_\_ am/pm  
 Check out \_\_\_\_\_ Approximate Time \_\_\_\_\_ am/pm

Hotel:  Conrad Jupiters  Crowne Plaza  Savannah  
 Room type: \_\_\_\_\_ (E.g. Superior room, Deluxe room)

Room Configuration:  Single  Double  Twin Share

Price Quoted: \$ \_\_\_\_\_ / night  
 (See accommodation section)

No. of Guests: \_\_\_\_\_ Adult \_\_\_\_\_ Child/ren  
 Ages of Child/ren \_\_\_\_\_

## Payment

Total amount due \$ \_\_\_\_\_ (registration and accommodation)

Please send me an invoice (Purchase order # \_\_\_\_\_)

Enclosed is a cheque/money order for \$ \_\_\_\_\_

Made out to "Eventcorp – PMOZ 2007" (ABN 29 056 867 657)

Please debit my card listed below for \$ \_\_\_\_\_

VISA  MASTER CARD  AMEX (ID# \_\_\_\_\_)

Credit Card Number \_\_\_\_\_

Expiry Date: \_\_\_\_/\_\_\_\_

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All payments must be received prior to the event.

I have read and understood all terms and conditions included in this brochure and agree to be bound by them\*.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* Please note that your registration will not be processed unless this statement is signed.



# WPM WEEK *Singapore*

12th - 16th November 2007  
Grand Copthorne Waterfront Hotel  
Singapore

6 High Profile Keynote Speakers | OVER 40 International Speakers | Quality Pre-Conference Workshop Program

## Invitation from the Chairman

From building dams in China to schools in Bangladesh; from creating IT systems in Malaysia to developing the Trans-Siberian pipeline. Project managers are building nations, businesses, infrastructure and a better future for everyone. Following the successes of previous World Project Management Weeks held in Cairns, Hong Kong and the Gold Coast, we are pleased to announce the 4th World Project Management Week from 12th to 16th November 2007 in Singapore.

As chairman of the conference I wish to invite all those who have an interest in the ongoing development of the region and in the continued development of the profession of project management internationally to join with us in this exciting event. World Project Management Week 2007 will provide a valuable opportunity for project, portfolio and program managers to share and explore their ideas, approaches and experiences in greater depth with their peers from around the world. The conference will explore all aspects of Project, Portfolio and Program management and provide a forum for education, knowledge transfer, development of new skills and professional development of all sectors within the profession. There will also be valuable networking opportunities during the conference that are not to be missed. I invite you to join thought leaders and practising project, portfolio and program managers from around the world to learn from leading experts and contribute your unique knowledge and experience to the advancement of project management in this region. Register now to take advantage of the early bird rate. Take the next step forward in project management, and keep up with global developments. On behalf of PM Global, I look forward to joining you in Singapore in November.

**Andrew Leicester**  
Conference Chair

## Conference Theme for 2007

*“Project Management: Driving Growth; Creating Equality”*

### Sub-themes:

- Projects Creating Growth
- Creating Mature, Project Aware Organisations
- Projects Creating Social Change



## KEYNOTE SPEAKERS TO DATE:

### Bill Stewart

President & CEO  
Project Management Leadership Group, Inc.

### Egidio Zarrella

KPMG Global Partner in Charge, ITAdvisory  
KPMG ASPAC Partner in Charge, Risk  
Advisory Services

## PROGRAM STREAMS:

Business & ICT | Construction, Engineering & Mining |  
Corporate & Organisational Governance

Managing  
Partner:



Supporters:



Strategic Alliance Partners:



**Earlybird registration is now available at [www.wpmweek.com](http://www.wpmweek.com)**