

5th Annual Project Management Australia Conference

Sofities Melbourne, Victoria, Australia 18-20 August 2008 Delivering benefits in an increasingly complex world through effective Portfolio, **Program and Project Management**

Managing Partner



Delivering World Class Portfolio, Program and Project Management

Supporting Partner



Making project management indispensable for business results._{TM}

Project Management Institute Melbourne Chapter

Inside

Access TWO conference programs for one registration fee and no additional cost

/ Call for Papers now open

Super Early Bird discounts now available

Co-locating with:

www.pmoz.com.au



AN INVITATION TO ATTEND

PMGlobal invites the project management community to Melbourne for PMOZ 2008 - the 5th Annual Project Management Australia Conference, offering something for everyone applying the principles of project management as a business tool.

In partnership with PMI (Melbourne), this conference will focus on the delivery of high quality presentations; as well as encouraging a high level of participation by exhibitors and sponsors to maximise their interaction with delegates. PMOZ is a highly respected and integral part of the Project Management calendar, offering long term commitment to the advancement of the profession and industry. With excellent support from suppliers and supporting organisations PMOZ 2008 will provide a valuable opportunity for project managers from around Australia and New Zealand to share and explore their ideas and approaches with their peers.

PMOZ 2008 will provide a forum for education, knowledge transfer and the development of new skills and professional development of all sectors within the industry. We invite you to register now to take advantage of the discounted rates that are available for early registration, or to register your intent to deliver a conference presentation.

PMOZ is a long term commitment by PMGlobal and we look forward to seeing you at PMOZ 2008 in Melhourne.

The Directors

Pamela Holsinger

Andrew Leicester

Scott Coleman



PMOZ Program Features

- Daily plenary sessions featuring local and international keynote speakers
- Business Program for construction, mining, engineering, business, ICT, urban and sustainable development, human resources and organisational project leaders
- Innovative and lively networking social functions including some with SEPGSM Australia
- Conference session workshops (included in standard conference registrations)

And now, access to the SEPG[™] Australia Conference program is also included in your fee.

THE VENUE

The Sofitel Melbourne is located at the top end of the prestigious Collins Street in the heart of Melbourne's central business, shopping, theatre and restaurant district and is within walking distance of many of Melbourne's tourist attractions including Federation Square, National Gallery of Victoria, Victorian Arts Centre, Melbourne Aguarium, Melbourne Museum and Melbourne Cricket Ground

MELBOURNE

Melbourne's vibrant and cosmopolitan lifestyle provides the perfect setting for the 5th Annual Project Management Australia Conference 2008. The city boasts state of the art convention facilities, quality accommodation and an excellent transportation system. The State of Victoria is undergoing a period of exciting change. The city skyline bears testament to the infrastructure developments taking place that are transforming Melbourne into one of the most exciting cities of the 21st Century.

Within close proximity to Melbourne lies a diverse range of great Australian experiences for business visitors to enjoy - wineries, temperate rainforests, rugged coastlines, surf beaches, snowfields, deserts, wildlife reserves and historic goldmining towns.

WHO SHOULD ATTEND

- Project Managers and Project Directors
- Portfolio and Program Managers
- CEO's, CIO's and CTO's
- Government Planners, Managers and Buyers
- Academics and Students
- **Business and General Managers**
- Human Resource Specialists
- Transport and Logistics Managers
- Property and Infrastructure Developers
- Engineers and Resource Managers

If you are a project management practitioner or use project management principles as a business tool you should attend.

CONFERENCE OBJECTIVES

- Increase the recognition of Project Management as a profession
- Address current and planned global developments
- Establish long term and short term strategies for effective project management through structured workshops and thinktanks
- Provide an environment for individuals to
- Support recognition of excellence in project management
- Provide a forum for education, knowledge transfer and the development of new skills and professional development
- Promote networking and business opportunity development
- Promote the usage of Competency Standards

Two Conference Programs for one Registration Fee

Following on from the success in 2007, PMOZ will once again co-locate with the SEPGSM Australia Conference however the benefits to delegates have been increased! In 2008, your PMOZ registration will automatically entitle you to access the SEPGSM Australia conference program at no additional cost! This means you will have the choice of attending sessions from both conferences during the main conference days – access to over 100 presentations!

- Access to two key industry conference programs for one registration fee
- Access to high profile international and domestic joint keynote speakers
- Extensive networking opportunities during the event and at the joint social events

Call for Abstracts

You are invited to submit papers addressing the overall theme and one or more of the sub themes. Submissions from construction, mining, engineering, urban development, business, human resources and ICT industries are welcome.

PMOZ has a great reputation for blending a range of practical and theoretical papers into an exciting conference. The program coding system will allow delegates to easily differentiate the industry focus of each presentation.

Papers will be from leading practitioners and include case studies, "how to", "war stories", as well as from researchers and academics with new innovations, management techniques etc.

Papers are sought from:

- Full papers submitted by academics and researchers can be refereed if requested. This process is not offered to non-scholarly papers. Refereed papers will go through a formal and rigorous doubleblind refereeing process and must follow academic requirements.
- Practicing project managers offering practical insights, tips and tricks based on their experience delivering projects - what went right, what went wrong and what lessons were learned.
- Senior managers discussing the benefits and challenges of managing projects, programs and portfolios from the corporate perspective.
- Practitioners working in PMO's and consultancies offering insights gained by working across multiple projects and organisations.

All abstracts will be considered that address the main conference theme of 'delivering benefits through effective portfolio, program and project management'.

What is SEPGSM?

SEPGSM (Software and Systems Engineering Process Group) is an international conference series presented by Carnegie Mellon University Software Engineering Institute (SEI), a USA federally funded research and development centre for advancing software engineering, process improvement principles and practices. The SEPGSM conference is a catalyst for government and industry to understand the implications and benefits of adopting process improvement. The conference also provides the opportunity for organisations to understand how they can become competitive through improving the quality of their products and at the same time reduce the costs and time to market. SEPGSM conferences are held annually in the United States, Europe, Australia and Latin America.

For more information, please visit www.sepgaust.com.au

SM SEPG is a service mark of Carnegie Mellon University

Conference **Theme**

Delivering benefits in an increasingly complex world through effective Portfolio, Program and Project Management

Sub-themes

- Creating change and delivering improvements to infrastructure, products and organisations.
- Optimizing stakeholder value by using scarce resources wisely and creating efficiencies both in the execution of the project and in the deliverables
- Realizing benefits in understanding and using production wisely.

Program Outline

The following outline is provided as an overview and is subject to change without notification. Timings are not confirmed

Monday 18 August 2008

1000 - 1500	Pre-Conference	Workshops	(additional	cost)
-------------	----------------	-----------	-------------	-------

1530 - 1700 Official Conference Opening

Joint Conference Keynote Presentation

1700 - 1900 Joint PMOZ and SEPGSM Australia Welcome

Reception

Tuesday 19 August 2008

0900 - 1700 Conference Program and Trade Business

Centre open

1900 - 2300 PMOZ Conference Dinner

Wednesday 20 August 2008

0900 - 1630 Conference Program and Trade Business

Centre open

1800 Conference close

How to be a Presenter at PMOZ

Presenters at PMOZ receive a heavily discounted registration fee, the opportunity for professional development and publicity through the vast PMGlobal international and supporting partner networks and the PMOZ website. Strict guidelines must be adhered to for the Call for Papers. Guidelines are available online at www.pmoz.com.au or please request a copy be emailed to you from pmoz@eventcorp.com.au.

To submit an abstract to present at PMOZ, please:

- Read the Speakers Guidelines
- Ensure you understand the requirements for speakers at PMOZ advised in the Speakers Guidelines
- Check the Key Dates for speaker requirements (full paper, registration, power point presentation submissions etc.) and ensure you are able to meet these prior to submitting
- Register as a speaker and submit your abstract and biography online at www.pmoz.com.au by the due date

Speakers MUST register as a speaker for the conference when they submit an abstract. Payment will be required to enable your abstract to be reviewed. The opportunity to cancel your conference registration without penalty is offered should your abstract not be accepted and a full refund will be provided (no cancellation fee). All accepted speakers must be registered to attend the conference. A special Speaker Registration fee of AUD\$890 is available to accepted speakers.

Speaker Cancellations

Please note, accepted speakers who withdraw after 23 June 2008 will not receive a refund and will be subject to a 100% cancellation fee. Accepted speakers who withdraw prior to 23 June 2008 will receive a refund subject to normal registration cancellation charges. Please refer to Registration for details.

The PMOZ 2008 website is now open for Abstract Submission and Super Early Bird Registrations. Abstracts received after 29 February 2008 may not appear in printed or publicity material. Speakers will not be reviewed unless they have registered and paid by 29 February 2008.

NEW Accommodation Packages

Accommodation packages are designed to make registering and booking accommodation at the Conference Venue an easy one step transaction. Accommodation Packages are available for Bronze and PMOZ Premier Pass Registrations. Please select the "Yes" option when registering online.

These packages are only available until 16 March 2008 (Super Early Bird close) and are subject to availability.

PMOZ Bronze Conference and Accommodation **Package**

- All Bronze Conference Pass entitlements
- 2 nights single accommodation for one at Sofitel Melbourne (room only)

PMOZ Premier Conference and **Accommodation Package**

- All PMOZ Premier Pass entitlements
- 3 nights single accommodation for one at Sofitel Melbourne (room only)

Key Dates for Speakers

Submission of abstracts and biography no later than 29 February 2008 Review by program committee and authors notified of 18 March 2008 acceptance in principle Speaker registration fee to be paid no later than (required for abstract to be reviewed) 29 February 2008 22 April 2008 Speakers' names and topics published in registration brochure Speakers sent draft program and presentation time 9 May 2008 Submission of Full Paper for speakers wanting to be refereed 25 May 2008 1 July 2008 Final Full Paper submitted print ready by all speakers no later than

PowerPoint presentation for CD proceedings submitted no later than 1 July 2008 Authorisation to publish Final Full Paper and PowerPoint presentation due by

1 July 2008

Registration Discounts

PMOZ Group Registrations

Group rates are applicable to groups of three (3) or more from the one organisation who register at the same time. Please register your group together online selecting the group rate. For Group Registrations of ten (10) or more, please contact the secretariat for a special rate.

PMOZ Member Registrations

would like to access Members Rates, please email your association name and contact details and we will approach them to support the event.

Registration Inclusions

PMOZ Bronze Registration (Super Early Bird, Early Bird and Standard)

- Entry to all PMOZ Conference and SEPGSM Australia Conference Sessions (Monday afternoon, Tuesday and Wednesday)
- Welcome tea/coffee, morning tea, lunch and afternoon tea on each day of the conference*
- One ticket to the joint Welcome Reception (Monday 18 August 2008)
- One ticket to the PMOZ official Conference Dinner (Tuesday 19 August 2008)
- Access to the PMOZ and SEPGSM Australia trade business centre
- PMOZ Conference satchel and materials
- PMOZ and SEPGSM Australia Conference Workbook
- PMOZ and SEPG $^{\rm SM}$ Australia Conference Proceedings on CD Rom *Please note that Monday afternoon registration does not include morning tea or lunch.

PMOZ Premier Pass (Super Early Bird, Early Bird and Standard)

- All PMOZ Bronze Day Registration entitlements (see above)
- Attendance to one PMOZ pre-conference full day workshop being held Monday 18 August 2008

PMOZ Day Registration (Tuesday/Wednesday)

- Entry to all PMOZ Conference Sessions on the day registered
- Welcome tea/coffee, morning tea, lunch and afternoon tea on the day registered
- Access to the trade business centre on the day registered

PMOZ Day Registration (Monday)

- Entry to one PMOZ pre-conference workshop on Monday 18 August 2008
- Welcome tea/coffee and lunch
- Workshop materials



REGISTRATION FEES AND DUE DATES

Please register online at the conference website www. pmoz.com.au. When you register online you will be given an access key allowing you to edit your own registration and social function details at any time before 14 August 2008. When you register online you must print your tax invoice at the time of payment by using your access key.

Please be aware that a fee of \$22.00 will apply to all Registrations made using the Manual Registration Form and not made online (not including onsite registrations).

	Member of Partnering/ Supporting Organisation	Non Member
Super Early Bird (SE) Registration Fees	3	
Paid by 16 March 2008 SE Bronze Pass (single) SE Bronze Pass (group)	\$1085 \$985 \$1745	\$1235 \$1135 \$1895
SE PMOZ Premier Pass (single) SE PMOZ Premier Pass (group)	\$1745 \$1645	\$1075 \$1795
Conference & Accommodation Packag Only available until 16 March 2008		
Bronze Conference Registration PMOZ Premier Conference Registr	\$1705 ation \$2675	\$1855 \$2825
Early Bird (EB) Registration Fees Paid by 13 July 2008		
EB Bronze Pass (single)	\$1185	\$1335
EB Bronze Pass (group)	\$1085	\$1235
EB PMOZ Premier Pass (single) EB PMOZ Premier Pass (group)	\$1845 \$1745	\$1995 \$1895
Standard Registration Paid after 13 July 2008		
Bronze Pass (single)	\$1285	\$1435
Bronze Pass (group)	\$1185	\$1335
PMOZ Premier Pass (single)	\$1945	\$2095
PMOZ Premier Pass (group) Day Registration	\$1845	\$1995
(Monday/Tuesday/Wednesday)	\$800	\$800
Speaker Registration Fee Paid by 29/02/08		
Speaker Bronze Pass	\$890	\$890
Speaker Premier Pass	\$1550	\$1550
Manual Registration Fee	\$22	\$22
Additional Dinner Ticket	\$120	\$120
Additional Joint Welcome Reception Ti	cket \$70	\$70

BOOKING YOUR STAY

Special accommodation rates have been negotiated at the conference venue and an apartment hotel in close proximity to the conference venue. Bookings are subject to availability and are only available by booking through the Conference Secretariat. To take advantage of these, please read the following information:

- Rooms will only be confirmed where credit card details are supplied. Your card will be processed for the full accommodation booking amount upon confirmation of your booking.
- Cancellations received before 18
 July 2008 will be entitled to a full
 refund less an administration fee of
 \$66 (incl. GST).
- No refunds will apply for accommodation cancellations where less than 30 days written notice is given, the price of the full accommodation booking will be charged to your credit card.
- If you fail to cancel your accommodation in writing prior to the cancellation dates, the above stated cancellation penalties will be charged to your credit card nominated on the registration form.

sound delivered through integrated in-room technology. All rooms start from the 36th floor offering breathtaking views of the city and beyond.

boutiques. Sofitel Melbourne has an

uncompromising approach to quality

and standards, with a demonstrated

transformation of their guestrooms

and suites, with features such as mood

lighting and 6-speaker digital surround-

commitment to the individual and group

Rates quoted are per room, per night
Superior King/Twin \$310 per room,
per night

Collins Darling Towers 233 Collins Street

demands of its quests.

The Hotel has undergone a

Serviced apartment accommodation in the city takes on new standards with Darling Towers on Collins. Located in the heart of the CBD on Collins Street between Elizabeth Street and Swanston Streets, Darling Towers on Collins provides state-of-the-art finishes including marble and granite benches, parquetry floors, separate lounge room, and a quiet bedroom.

Your kitchen includes stainless steel appliances including a microwave, full size fridge, full size stove, dishwasher and full cooking facilities. The building provides a high level of security with individual floor security access.

Rates quoted are per room, per night

1 Bedroom apartment \$190 per night 2 Bedroom apartment \$290 per night

ACCOMMODATION RATES

Rates quoted are room only.

Sofitel Melbourne (conference venue) 25 Collins Street

Sofitel Melbourne is located within Collins Place, at the Paris end of Collins Street and is within walking distance of Parliament House, Federation Square and Melbourne's most exclusive

TERMS & CONDITIONS

Manual Registration

A fee of \$22.00 will be charged for manual processing of Registrations (Manual Registration Form). Online registrations at www.pmoz.com.au will be exempt from this fee.

Travel

Eventscentral can book any published airfare. Our in-house licensed travel agent can provide you with the best available airfares on the day. Reservations can be made online at www.eventscentral.com.au or by calling Sherrilyn Wigg 07 3334 4450.

Changes or amendments after ticket issuance will incur a fee of \$55 per change (conditions apply). Tickets will not be issued without prior payment (a purchase order will not constitute payment).

Payment

All prices are in Australian dollars and are GST inclusive. Payment can be made by cheque or credit card. Cheques must be made in Australian currency, drawn on an Australian Bank and made payable to "Eventscentral Pty Ltd - PMOZ 2008". ABN 29 056 867 657. Payment by credit card is acceptable for VISA, MasterCard and AMEX card.

N.B. Faxed registration forms are acceptable only if payment is by credit card. Please post registration forms with accompanying cheques or credit card details. Registrations will not be confirmed until payment is received.

Confirmation of bookings and changes

Registration forms and fees will be acknowledged and accommodation and air travel bookings confirmed by email. When you register online you will be provided with an access key. This will enable you to confirm/

edit your details online until 14 August 2008. The cut off date for online registration is 14 August 2008. Registrations will be accepted after this date, however will not be processed until on-site at the conference.

Cancellations and refunds

Cancellations must be made in writing to the Conference Secretariat.

Cancellations received before 18 July 2008 will be entitled to a full refund, less an administration fee of \$220

After this date, no refunds will apply, however substitute delegates will be welcome

Disclaimer

All information is correct at time of printing. The conference organisers reserve the right to change speakers, events and/or time slots, dates, prices and other details as necessary. All prices quoted in this brochure include GST. The organisers reserve the right to charge delegates for the correct amount where the wrong amount of money has been provided.

MANAGED BY:



Program & General Enquiries

PO Box 3873 South Brisbane BC QLD 4101 Australia

T: 07 3334 4460

F: 07 3334 4499 **E:** pmoz@eventcorp.com.au

eventscentral

Registration, Accommodation & Travel Enquiries

T: +61 7 3334 4450 **F:** +61 7 3334 4499

E: registrations@eventscentral.com.au www.eventscentral.com.au

ABN: 29 056 867 657



PMOZ MANUAL REGISTRATION FORM

E. Registration

Paid by 16 March 2008 SE Bronze Pass (single)

SE PMOZ Premier Pass (single)

Super Early Bird (SE) Registration Fees

Return Fax: (07) 3334 4499

Please be aware that a fee of \$22.00 will apply to all Registrations made using the Manual Registration Form and not made online (not including onsite registrations).

A. Personal Details (one registration form is required for each delegate registration, please photocopy if necessary)

Title
First Name
Preferred name on Name badge
Organisation
Position
Address
Suburb/Town
State Post Code
Country
TelephoneFacsimile
Mobile
E-Mail
Confirmations and notifications will be by email.
Industry Type
☐ Academic ☐ Corporation ☐ Defence ☐ Engineering ☐ Government ☐ ICT ☐ Mining ☐ Training ☐ Construction ☐ Human Resources
□ Other
Position
□ Analyst Manager □ Assistant □ Associate □ Business Manager □ CEO □ Director □ General Manager □ Marketing Manager □ Manager □ Project Manager □ Program Manager □ Portfolio Manager □ Partner □ President □ Principle □ Product Manager □ Sales
☐ Other
Supporter Association □ PMI
Membership Number
You must specify the supporting organisation and membership number you are a member of to receive a member rate.
Conference Information
Please advise who you have received information on PMOZ 2008 from
□ PMI □ Other
What format did you receive this information in?
☐ Brochure ☐ Email ☐ Association magazine ☐ Other
Please advise how you would like to receive information about PMOZ
☐ Email ☐ Brochure ☐ I don't have a preference
B Speaker and Sponsor Expression of Interest
\square I would like to receive the guidelines for submitting a paper
$\hfill \square$ I would like to find out about exhibiting at the joint trade business centre and/or sponsorship opportunities
C. Special Requirements
Please advise of any special requirements eg. Dietary, medical, wheelchair access etc.
D. Privacy Statement and Delegate List
The information you have provided will be used by Eventcorp. PMGlobal and the

PMOZ conference committee for the use of PMGlobal Conferences. You have the right of access to your personal details, although if you do not provide us with your details, we cannot register you for the conference.

 $\ \square$ I do not wish my details to be disclosed to any conference third party including distribution on the conference delegate list.

ABN: 29 056 867 657



PO Box 3873, South Brisbane BC, QLD 4101 AUSTRALIA Tel: +617 3334 4450 Fax: +617 3334 4499 $\textbf{Email:} \ registrations @eventscentral.com. au$ Web: www.pmoz.com.au

Conference & Accommodation Packages		
Only available until 16 March 2008 Bronze Conference Registration PMOZ Premier Conference Registration	□ \$1705 □ \$2675	□ \$1855 □ \$2825
Early Bird (EB) Registration Fees <i>Paid before 13 July 2008</i> EB Bronze Pass (single)	☐\$1185	□\$1335
EB PMOZ Premier Pass (single)	\$1845	\$1995
Standard Registration <i>Paid after 13 July 2008</i> Bronze Pass (single) PMOZ Premier Pass (single)	□ \$1285 □ \$1945	□ \$1435 □ \$2095
y	□ \$1745	□ \$2073
Group Registrations SE Pronze Pass (paid by 16/3/08) SE PMOZ Premier Pass EB Bronze Pass (paid by 13/7/08) EB PMOZ Premier Pass Bronze Pass (paid after 13/7/08) PMOZ Premier Pass Day Registrations (Monday/Tuesday/Wednesday)	\$985 \$1645 \$1085 \$1745 \$1185 \$1845 \$800	\$1135 \$1795 \$1235 \$1235 \$1895 \$1335 \$1995 \$800
Speaker Registration Fee Paid by 29/02/08		
Speaker Bronze Pass	<u>\$890</u>	□\$890
Speaker Premier Pass	\$1550	□ \$1550
Manual Registration Fee payable when completing this Manual Registration Form)	\$22	□\$22
F. Additional Social Function Tickets		
I requireadditional tickets for the Welcome Reception at \$70.00 each	\$	
I requireadditional tickets for the Conference Dinner at \$120.00 each	\$	
G. Accommodation	,	
Check in Approximate Time		
Check out Approximate Time Grand Hyatt	am/pm	
•		
Room type:(E.g. Superior room, Deluxe room)		
Room Configuration: □ Single □ Double □ Twin Share Price	2 Quetod. \$	/ night
(See accommodation section, price not required for Accommodation Package Registrations)		/ mgmc
No. of Guests: Adult	Child/ren	
Ages of Child/ren		
H. Payment		
Total amount due \$(E+ F+G)		
Please send me a tax invoice (Purchase order a	#	_)
Enclosed is a cheque/money order for \$		
Made out to "Eventscentral – PMOZ 2008" (ABN	l 29 056 867 657)	
Please debit my card listed below for \$		
□VISA □MASTER CARD □AMEX (ID#)	
Credit Card Number		
Expiry Date:/		
Cardholders Name:		
Signature:		
Date:/		
All payments must be received prior to the event. constitute payment.	A purchase order d	oes not
I. Terms & Conditions		
I have read and understood all terms and condition agree to be bound by them*.		
Signature:		
* Please note that your registration will not be processed	unless this statement	is signed

Member of Partnering/ Supporting Organisation

\$1085

\$1745

Non Member

\$1235

\$1895