

AUSTRALIA'S LEADING ANNUAL PORTFOLIO,
PROGRAM AND PROJECT MANAGEMENT CONFERENCE



PMOZ

8TH ANNUAL PROJECT MANAGEMENT
AUSTRALIA CONFERENCE

PROJECT MANAGEMENT AT THE SPEED OF LIGHT

Novotel Sydney Brighton Beach
New South Wales, Australia
2-5 August 2011

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Delivering World Class Portfolio, Program and
Project Management Conferences

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AUSTRALIAN PROJECT &
CONSULTING SERVICES



Co-located with the 3rd Improving Systems
& Software Engineering Conference

www.pmoz.com.au

Registration Brochure

THE CONFERENCE THEME

“PROJECT MANAGEMENT AT THE SPEED OF LIGHT”

The pace of enterprise project management is approaching light speed. The rollout of the National Broadband Network is continuing the trend towards instant meetings, messaging and communication. These trends are creating expectations for instant decision making and direction. PMOz 2011 will focus on ways to adapt proven management processes and inventing new ways of managing in an interconnected world to both meet the pressures of light speed and take advantages of the opportunities.

Some of the opportunities and challenges that will be addressed within the overall framework of PMOz include:

- The potential for seamless integration between project, program and portfolio decision making brings new opportunities and challenges requiring a paradigm shift in the way organisations deliver change.
- Balancing the traditional needs for rigour and analysis with the desire for lightness and agility.
- Integration and information exchange at light speed, both at the enterprise level and across project teams is becoming common place. Within this virtual space, new ways will be required to ensure scope, cost and time objectives are achieved.
- Soft skills at light speed, the interpersonal and intergenerational skills needed to work effectively in cyberspace with distributed and virtual teams. Even in the most traditional of industries, emails, PDF documents and video conferencing are replacing face-to-face meetings discussing paper documents. Everyone is on a journey towards a virtual destination and we all need to update our capabilities.
- New paradigms for success are emerging based on stakeholder and customer satisfaction, linked to the delivery of value to the organisation. In a connected world news and opinions travel at light speed and can significantly affect both projects and organisations.
- The 2011 PMOz program will explore ways project, program and portfolio managers can use the speed of light to achieve excellence in the many interconnected dimensions needed to deliver successful outcomes.



CONFERENCE AIMS

The Conference aims to provide an educational forum featuring proven management processes and up to date cutting edge technology in order to overcome the pressure of ‘speed of light’ industry changes while providing a vibrant environment for social networking opportunities. It will:

- Provide cutting-edge presentations addressing PM business environment
- Provide a vibrant environment for individuals to learn
- Support the recognition of excellence
- Provide a forum for education and knowledge transfer
- Provide skill development across industries and sectors. with the project
- Program appeals to project and/or enterprise management community
- Promote networking for business opportunities
- Promote the continuous improvement of industry standards
- Promote continuous improvement and professionalism within the project management and enterprise management communities

DESTINATION AND VENUE

SYDNEY

The gateway to Australia, Sydney is renowned as a dynamic and cosmopolitan city, combining excellent business and education facilities with great leisure. Australia’s oldest and largest city is set on one of the world’s most stunning harbours, fringed by easy-to-reach, sandy beaches.

NOVOTEL SYDNEY BRIGHTON BEACH

A leading venue for meetings and events, Novotel Sydney Brighton Beach is the premier conference facility in southern Sydney. The Hotel is ideally located close to Sydney Airport and directly opposite the beach with spectacular views across Botany Bay. Sydney CBD is only 15 km away ensuring easy access for our delegates.

SPONSORSHIP AND TRADE OPPORTUNITIES

There are still a number of opportunities available for your organisation to sponsor PMOz 2011. As a sponsor or supporter of the event your organisation will enjoy the following benefits:

- Direct personal access to potential clients during the Conference through your trade display
- A permanent reminder of your company’s products and services through prominent branding as a sponsor of the Conference
- Exposure to the media who will be invited to report on the conference
- Opportunities for further contact and follow-up via delegate lists provided only to Conference delegates and sponsoring organisations
- Be seen to be contributing to:
 1. Professional development of the industry
 2. Broadening delegates viewpoints regarding environmental and regional differences and issues
 3. Sharing your corporate culture and view points with other industry Professionals

If your organisation would like to benefit from these opportunities please contact the Conference Office for a Sponsorship Prospectus.



INTERNATIONAL KEYNOTE SPEAKERS



PROF CHRISTOPHE N. BREDILLET

Chief Scientist & Director, Centre for Advanced Studies & Research in Project, Programme, Portfolio Management

Presentation: Time, Space and Complexity: What Can We Learn From Giambattista Vico's Notion of Ingenium

Professor Christophe N. Bredillet, PhD, D.Sc has 30 years of experience mainly in the field of Strategy, Programme & Project Management. He is Director General and Chief Scientist of the Centre for Advanced Studies & Research in Project, Programme Portfolio Management (CASR 3PM), International think tank located in Dakar, Senegal. Till recently and for the past 18 years, he was the Provost & Dean, Director of Postgraduate Programmes & Studies, and Professor of Strategic Management & Programme, Project Management at SKEMA Business School (ESC Lille).



DR DAVID HILLSON

Director, Risk Doctor & Partners

Presentation: Managing Risk in Innovation Projects

Known globally as The Risk Doctor, Dr David Hillson is an international risk management consultant and Director of Risk Doctor & Partners, offering specialist risk management consultancy and training across the globe, at both strategic and tactical levels. He has worked in over 40 countries and his clients include major organisations in construction, telecommunications, pharmaceutical, transport, fastmoving consumer goods, energy, IT, defence and government.

With twenty-five years of risk consulting experience, David is recognised internationally as a leading thinker and practitioner in risk management, and he is a popular conference speaker and author on the subject.



PAUL D. NIELSEN

Director and CEO, Software Engineering Institute

Presentation: TBC

Dr. Paul D. Nielsen is Director and Chief Executive Officer of the Software Engineering Institute (SEI), a Federally Funded Research and Development Center operated by Carnegie Mellon University. The SEI advances software engineering principles and practices through focused research and development, which is transitioned to the broad software engineering community.

The SEI serves as a global leader in process improvement and networked systems survivability. Additionally, the SEI is a key innovator in software architecture, software product lines, interoperability, the integration of software intensive systems, and the increasing overlap of software and systems engineering. The SEI also provides direct support to more than 50 U.S. government agencies in their efforts to efficiently and effectively acquire new software and systems.

Since joining the SEI in August 2004, Nielsen has overseen the development and expansion of the CMMI product suite, its partner network, and CERT—SEI's network/cyber security efforts—and the growth of the SEI to an organization employing more than 600 employees with operating revenues of \$120 million annually. In addition, he has overseen an increase in research activities related to software architecture, complex systems, and cybersecurity to address both present and future challenges. In all areas, he has expanded interactions with key stakeholders, customers and the global software engineering community.

KEYNOTE SPEAKERS



JON WHITTY

Senior Lecturer In Project Management, University of Southern Queensland

Presentation: The Private Life of Project Managers – The Social Struggle

Stephen Jonathan Whitty, more familiarly Jon Whitty, is an Engineer at heart who originally hails from Wales in the United Kingdom. He is currently Senior Lecturer in Project Management at the School of Management and Marketing at the University of Southern Queensland, Springfield Campus, Brisbane, Australia.

He is probably best known for his evolutionary approach to project management research and his opinions on the concept of complex project management.



LYNDA BOURNE

Managing Director, Stakeholder Management Pty Ltd

Presentation: Motivate your manager

Lynda Bourne DPM, PMP, MACS is a successful author, award winning project manager, consultant and trainer with 20 years professional industry experience. She is the Managing Director of Stakeholder Management Pty Ltd, Director of Training with Mosaic Project Services Pty Ltd and a certified assessor for PMI's global standard for Organisational Project Management Maturity (OPM3) ProductSuite.

She is internationally recognised as an authority on stakeholder management and the Stakeholder Circle visualisation tool, presenting seminars and conference papers world-wide. Lynda has published two books and numerous papers in academic and professional journals.

Lynda has extensive experience as a Senior IT Project Management Consultant specialising in delivery of IT and other business-related projects within the telecommunications and utilities sector. Other industry-related roles include strategic planning, Account Management within the IT industry, Business Process Re-engineering (BPR) and business development.



PAUL BURGESS

Founder, CEO and Creator of the I.D. System®

Presentation: Being an Effective Leader

CEO and Founder of Link-up International, Link-up Consulting and I.D.™ Central, Paul Burgess began a quest more than 20 years ago to understand what makes people tick, why they do the things they do and what needs to happen for people to operate at their best. At that time, his drive to create the I.D. System® was born and his intense, passionate life journey began.

Paul has explored and studied every theory and profiling tool on the market for decades, and continues to find that they generally measure behavior – not drive or motivation. He created the I.D. System® to fill that void. In 1991, after extensive research, Paul discovered the four Instinctive Drives that make up the I.D.™

Two decades later, the I.D. System® remains unchanged, but the range of situations, experiences and practical applications for the system continue to grow and develop. Over 30,000 people have taken their I.D.™ and experienced its impact, and that number grows every day.



DAVID TUFFLEY

Lecturer, Senior Consultant, Griffith University

Presentation: Leadership through Self-Actualization

Dr David Tuffley is a part-time Consultant with the Systems & Software Quality Institute (SSQI). He is also a Lecturer in the School of ICT, at Griffith University since 1999.

David has a strong track record in applied research, principally in the leadership development field. He has presented successful project leadership workshops to industry since 2008. David also specialises in software process improvement and ethical IT practice.

Before academia, David consulted in the computer industry for 17 years beginning in London in the 1980's. David has undertaken extensive action research into the communication problems experienced by software developers and users.



LYNN CRAWFORD

Lecturer, Senior Consultant, Griffith University

Presentation: Fitting Project Management Capability to Strategy

Dr Lynn Crawford maintains active involvement in project management practice, education, and research at a global level. Through Human Systems International Limited she works with leading corporations and government agencies, assisting them in developing organisational project and program management capability and facilitating the sharing of knowledge and best practices through a global system of project management knowledge networks.



CONFERENCE WORKSHOPS

Workshops will be held on Wednesday 3 August 2011, access to these workshops is included in all full Conference registrations.

Richard Turner	Agile-and-Lean Systems Engineering: Addressing the rapid response engineering environment
Eileen Forrester	CMMI for Services Tutorial
Jorge Boria	Change Management Workshop
Ali Jafaari	Emotional Intelligence: Development of Competencies
Terry Parker	Everything Old is New Again': Real Quality in Modern Projects using the principles of W. Edwards Deming
Lynn Crawford	GAPP's Workshop
Aoife Tallon	Incorporating Agile elements into a Waterfall project
Jurgen Oschadleus	Introduction to Conversational Leadership
Paul Burgess	Linked Up CEO
Pam Morris	Measuring for Fact based Decision Making
Andrew Wilford	National Security Sustainability and Complex PM
Ilya Fishman	Probabilistic Risk Analysis by Analytical Modeling of Project Resources
Ali Jafaari	Professional Competencies for Project, Program, Portfolio and Organisations management (P3OM)
Ofer Zwikael	Project Management for the Creation of Organisational Value
Patrick Weaver	Project Time Management
Nima Mir Sotoudeh	The Enterprise Project Incubator: How IT Governance Can Accelerate Successful Enterprise System Projects in Complex Organisations

Prior confirmation of any workshops is required at time of registration.

PLEASE NOTE:

All workshops are subject to availability and will only proceed with a minimum of delegates. Maximum numbers also apply. Sorry, no waitlists.

POST-CONFERENCE WORKSHOPS

The Post-Conference workshops are on Thursday, 26 August 2010 and are not included in any conference registration type.

Christophe Bredillet	Title TBC
David Hillson	Project Management Masterclass

NETWORKING PROGRAM

The Welcome Reception, Industry Networking Function and the Conference Dinner are included in all Full Registration types.

All networking activities are combined with ISSEC offering greater opportunities to further your business contacts.

WELCOME RECEPTION	When: Tuesday, 2 August 2011 at 6.00pm – 8.00pm Dress: Casual Cost: Additional tickets can be purchased at \$75.00 per ticket
INDUSTRY NETWORKING FUNCTION	When: Wednesday, 3 August 2011 at 5.00pm – 6.00pm Dress: Smart casual Cost: Additional tickets can be purchased at \$50.00 per ticket
CONFERENCE DINNER	When: Thursday, 4 August 2011 at 6.30pm – 11.00pm Dress: Smart casual Cost: Additional tickets can be purchased at \$120.00 per ticket

CONFERENCE PROGRAM

A full conference program, including timings and sessions is available from the PMOz website at www.pmoz.com.au.

Paul Butterworth	Finding the Balance – Centralised Control and Governance
Craig Brown	Business Requirements and Scope Management; How to anticipate and manage changing scope
Melissa Chan	Establishing Relational Contracting Capability in Construction Projects
Sankar Chandrasekaran	GRWPM (Global Resource Wave in Project management)
Fiona Cheung	Relationship Management Implementation in the Australian Construction Industry from the Contractor's Perspective
Nicholas Chileshe	Professional Background and Length of Experience Interaction on Perception of Risk Analysis
Nicholas Chileshe	Exploration of Project Managers Competencies for Managing Multiple Project Environments (MMPE) within Australian Organisations
Lynn Crawford	Performance Based Standards for Program Managers
Lynn Crawford	Adding Change Implementation to the Project Manager's Toolkit
Colin Cropley	Better Management of Risk – Essential for Bigger and Faster Projects
Michael D'Onofrio	Humanitarian Projects in the Spotlight: How PM's Can Make a Real Difference
Peter Ebborn	Planning and Managing Requirements for Successful Business Outcomes
David Evered	The PhD Candidate: Unwilling Project Manager
Jim Fairchild	Schedule Integration – Contractors and Clients
Jan Hanak	Contract Management in a Complex Environment
Paul E. Harris	Primavera P6 – Tricks and Traps
Ali Jafaari	Title TBC
Bronwyn Jones	The Use of ISO/IEC 15288 to Understand the Principal Responsibilities for Project Delivery
Dimitrios Kamsaris	Organisational Culture as a Factor Affecting the Human Resources Factor in the Construction Industry: What are the Appropriate Techniques a Construction Organisation can Employ in Order to Increase the Engineers' Effectiveness
Selvi Kannan	Slice of Project Management Life and Success in Victoria's Local Government Councils
Aileen Koh	Portfolio Management: Roles, Responsibilities and Practices a Qualitative Study
Jon Lambert	Using Scrum to Deliver Agile Projects Better and Faster
Rob Loader	Portfolio Delivery at the Speed Of Light – Deploying and Managing EPM for Light Touch, High Impact
Alexander MacDonald	MACE - Model for the Automatic Costing of Earthworks (Poster Presentation)
Bob McGannon	The Myths About Agile Projects
De-Graft Owusu-Manu	Project Management Practices of Small-Medium Enterprises of the Ghanaian Construction Industry: Exploring Critical Success Factors and Barriers
Azari Rahman	Team Integration Aspects in Construction of Sustainable High-Performance Buildings
Geoff Rankins	Value as the Glue holding together Project Portfolios
Peter Robinson	Planned Verses Agile for Software Development
Michael Ryan	On the Use of a System Need Statement in Functional Decomposition
Michael Ryan	On the Use of a Project Purpose Statement in Developing Stakeholders Requirements
Haydn Thomas	Demonstrating Courageous Leadership - Effectively Manage Politically Charged Projects
Patrick Weaver	Time management -v- Contract administration
Linda Weterman	Simulation and Industry Mentors as a Pathway to Learning 'Near World' Project Management
Ofer Zwikael	Project Governance to Support the Benefit Management Process

IMPORTANT INFORMATION

When: 2–5 August 2011

Where: Novotel Sydney Brighton Beach, New South Wales, Australia

Education Program: Access to two conference programs including 16 pre conference workshops, over 50 session presentations, 8 keynote speakers and panel sessions and 2 post conference workshops

Networking Program: Welcome Reception, Conference Dinner, Industry Networking Function, and Trade Business Centre

Who: Project Managers, Project Directors, Portfolio and Program Managers, CEO's, CIO's, CTO's, Government Planners, Managers and Buyers, Academics, Students, Business and General Managers, Human Resource Specialists, Transport and Logistics Managers, Property and Infrastructure Developers, Engineers and Resource Managers, Project Management Office (PMO) staff and managers

Why: The best networking & learning opportunities this year with the best 'value for money' conference program and earn valuable PDU's (for PMI members)

Register Now: www.pmoz.com.au

INVITATION TO ATTEND

Managed by PMGlobal, Project Management Australia Conference is the leading Project Management Conference in Australia. Now in its eighth year, PMOZ will once again offer a range of dynamic and exciting presentations encompassing all aspects of "creating success" from the high level concepts of translating strategy into action through the tools and techniques employed at the coalface to make individual projects a success.

We have covered the globe and brought some of the best in the business to you to address the current local and global project management business environment issues. We aim to educate in an environment to develop new skills across various industries and sectors within the project management and the enterprise management community.

With the theme, Project Management at the Speed of Light, this year's Conference promises to bring together the project management world's most powerful and passionate thinkers, providing an exciting format that will empower all delegates and facilitate professional development and valuable networking opportunities

I'm sure this year's Conference will be the most successful yet and we look forward to welcoming you to Sydney.

The Directors PMGlobal
Scott Coleman
Pamela Holsinger
Andrew Leicester



WHAT'S NEW

2 MINUTE MADNESS – WEDNESDAY, 3 AUGUST 2011

This year we are providing delegates with a 2 minute snap shot of each of the session presentations so that you can better select your session choices.

GRILL THE EXPERTS – FRIDAY, 10 AUGUST 2011

A dynamic Pecha Kucha session followed by interactive Q & A and discussion to wrap up the Conference.

ACCREDITATION

8th Annual Project Management Australia Conference is now recognised with a B-Grade certification by the ERA. Please see our website or www.arc.gov.au/era/tiers_ranking.htm for more information.

EARNING PDU'S & CPD'S

The PMOZ conference program is designed as a structured learning experience to enhance the knowledge and skills of the delegates. Delegates may earn professional development units by attending presentations and workshops at the Conference. Attendance at PMOZ is likely to attract recognition under most certification schemes. Delegates should check with their association prior to claiming professional development units. For some Associations you may be required to keep a journal of your attendance.

Project
Management
at the speed
of light

REGISTRATION

PMOZ MEMBER REGISTRATIONS:

Member rates are available to members of PMOz supporting associations including PMI. When registering, you will be required to provide your Association Name and current membership number to receive the discounted Members Rate. Member Registrations where information is not provided or not provided completely will automatically revert to the Non-member rate.

PMOZ GROUP REGISTRATIONS:

Group rates are applicable to groups of three (3) or more from the one organisation who register at the same time. Please register your group together selecting the group rate.

PMOZ BULK REGISTRATIONS:

Bulk rates are applicable to groups of ten (10) or more from the one organisation who register at the same time. Please register your group together selecting the bulk rate.

REGISTRATION INCLUSIONS:

Full registration includes:

- Entry to all PMOz and ISSEC Workshops and Conference Sessions (Wednesday – Friday)
- Arrival tea & coffee, morning tea, lunch and afternoon tea daily
- One ticket to the Welcome Reception
- One ticket to the Industry Networking Function
- One ticket to the Conference Dinner
- Access to the trade business centre
- PMOz Conference materials
- Access to the PMOz and ISSEC Proceedings

Day Registration includes:

- Entry to all PMOz and ISSEC Workshops/Tutorials or Conference Sessions on your registered day
- Arrival tea & coffee, morning tea, lunch and afternoon tea on your registered day
- Access to the trade business centre on your registered day
- PMOz Conference materials
- Access to the PMOz and ISSEC Proceedings

REGISTRATION RATES

Please register online at the conference website www.pmoz.com.au or the Manual Registration Form.

- Please note a Manual Interaction Fee of \$22.00 will apply to all Registrations made using the Manual Registration Form.
- A late fee of \$100.00 will apply to all registrations made from Friday, 16 July 2011.

Please refer to Terms and Conditions for details.

Registration Rates	Single	Group	Bulk	Day
Earlybird (paid on or before 3 June 2011)				
Member Conference Registration	\$1,230	\$1,100	\$1,010	\$850
Non Member Conference Registration	\$1,450	\$1,300	\$1,010	\$850
Standard (paid after 3 June 2011)				
Member Conference Registration	\$1,450	\$1,300	\$1,190	\$850
Non Member Conference Registration	\$1,700	\$1,530	\$1,190	\$850

ACCOMMODATION

Special accommodation rates have been negotiated at various hotels in Sydney, all within walking or easy transport distance from the Convention Centre.

Prices quoted are per room, per night, room only unless otherwise stated

NOVOTEL SYDNEY BRIGHTON BEACH

Luxury is standard in all of Novotel Sydney Brighton Beach's rooms. The hotel offers a number of room types to accommodate the needs of all guests. Standard Rooms feature inland views and are available as either a Standard King with a king size bed or as a Standard Twin with two double beds.

Standard King Room \$229.00

Standard Twin Room \$229.00

MERCURE SYDNEY AIRPORT

Mercure Sydney Airport is a specialised airport hotel within 5 minutes of both the international and domestic terminals. Located just 8 minutes drive from the Conference venue, the Mercure Sydney Airport is a stylish and convenient option for delegates.

Standard Single Room \$155.00

Travel

Eventscentral Pty Ltd is a licensed travel agent and is a part of the Travelscene American Express Group. The agency has many years experience within the travel industry and can assist you with any or all of your travel requirements.

Please visit www.eventscentral.com.au to make your travel arrangements. If you would like further information on accommodation, air travel, ground transfers or tours, please contact Eventscentral by phone on +61 7 3334 4400, fax on +61 7 3334 4499 or email at: pmoz@eventcorp.com.au.

INSURANCE

Registration fees do not include personal travel insurance of any kind. We strongly recommend that if you are booking any travel, you should arrange a travel insurance policy to cover loss of luggage, cancellation charges, etc. PMOz and Eventcorp take no responsibility for any loss or damage sustained by delegates in connection with the conference.

Travel insurance is available through the Conference Office on the website www.eventscentral.com.au under the 'Travel' link. If you would prefer, you can contact us by phone on +61 7 3334 4400 or email issec@eventcorp.com.au

DISCLAIMER

All information is correct at time of printing. The Conference organisers reserve the right to change speakers, events and/or time slots, dates, prices and other details as necessary. All prices quoted in this brochure include GST. The organisers reserve the right to charge delegates for the correct amount where the wrong amount of money has been provided.