



Workshop program

Introduction	9:00 – 10:15	Introduction: <ul style="list-style-type: none">• Introductions
Session 1		Why do stakeholders matter? <ul style="list-style-type: none">• Exercise 1: Stakeholder influence• Why stakeholders matter• The <i>Stakeholder Circle</i>TM methodology<ul style="list-style-type: none">• Five step methodology for stakeholder engagement
	10:15 – 10:30	Break
Session 2	10:30 – 12:30	Step 1 – Identify stakeholders <ul style="list-style-type: none">• Introduction to Paradise Island case study• Stakeholder identification• Exercise 2: Identify stakeholders• Discussion Step 2 – Prioritise stakeholders <ul style="list-style-type: none">• Stakeholder prioritisation• Exercise 3: The most important stakeholders• Discussion
	12:30 – 13:15	Lunch
Session 3	13:15 – 15:00	Step 3 – Visualise the stakeholder community <ul style="list-style-type: none">• Reveal which stakeholders are ‘on the radar’ Step 4 – Engage stakeholders: building the relationship <ul style="list-style-type: none">• Stakeholder engagement• Exercise 4: Define stakeholder support and receptiveness
	15:00 - 15:15	Break
Session 4	15:15 – 16:30	Step 4 (continued) <ul style="list-style-type: none">• Targeted communication• Exercise 5: Targeted communication Step 5 – Monitor the communication <ul style="list-style-type: none">• Monitor and report on the effectiveness of the communication
	16:30 – 17:00	Wrap up <ul style="list-style-type: none">• Keys to successful stakeholder engagement