



Stakeholder Circle™

VPSCIN Workshop (1/2 Day)

Outline

The *Stakeholder Circle*™ is a proven methodology designed to enhance the management of a project, or business unit's stakeholder community that is already in use by parts of the Victorian Public Service. It is designed to deliver benefit to both the stakeholders and the organisation.

This workshop will map out the five steps needed to:

- Identify your organisation's stakeholders and understand their needs
- Prioritize the stakeholders to help focus your limited resources
- Map the stakeholder profile to enhance understanding
- Develop an effective engagement strategy, and
- Monitor changes over time as you update and review the SH community every few months

Workshop attendees will be introduced to the 'Stakeholder-on-a-Page' tool that can be used for simple stakeholder communities and shown how to access the more sophisticated *Stakeholder Circle* software tool (available in a free version and a full 'through life' version) and a range of web based resources designed to improve the Stakeholder Relationship Management Maturity (SRMM) of an organisation.

The VPSCIN is a cross-government network of high level public servants which regularly commissions and publishes significant research. [Private Intranet Website]

Details of the *Stakeholder Circle*™ workshops see:

www.mosaicprojects.com.au/Training-SHC.html

Download a free copy of the *Stakeholder Circle*™ software from:

www.stakeholder-management.com

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