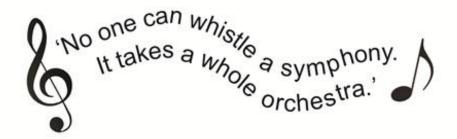
## **Event**





## Further details now available!

## 2014 Annual Victorian Forum



### **Presenters:**

**Dr Lynda Bourne** - CEO and Managing Director, Stakeholder Management Pty Ltd and Director, Professional Development for Mosaic Project Services

Dr Collette Burke – Civil and South Australia Manager– Southern Infrastructure, Leighton Contractors PtyLimited

Associate Professor Rosemary Stockdale – Department Chair Information Systems and Logistics, Faculty of Business, Swinburne University of Technology

**Michael Augello**- Director and Nominations Committee Chair, International Board of Directors, International Institute of Business Analysis (IIBA)

**Ian Sharpe** – 4D Master, Principal, UXC Consulting and AIPM National Director

Project Portfolio Management Working Group - Panel Discussion

View presentation titles, synopses and presenters' biographies see below

#### Venue

National Australia Bank 'The Arena' 700 Bourke Street Melbourne 3000

#### Date

Thursday 21 August 2014

#### Time

12.00 noon – Registration and Lunch

1.00 pm – Presentations commence

5.00 pm – Close

(Note: Lunch and afternoon tea provided)

#### Registrations

To register for this event <u>click</u> here

RSVP: Wednesday 6 August 2014

Additional Information	
<b>CPD Points</b>	15 cpd points
<b>Event Type</b>	Annual Forum
Presenter	Lynda Bourne Collette Burke Rosemary Stockdale Michael Augello Ian Sharpe PPM Working Group

Event Prices	
Members	\$100.00 inc GST
Non- Members	\$140.00 inc GST

#### **Contact Details**

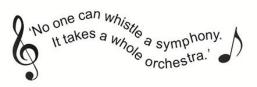
Olimpia Watkins vic\_chapter@aipm.com.au or telephone 03 9369 2160

# **Event**



VIC

# 2014 Annual Victorian Forum Presentation Topics, Synopses and Presenter Biographies



# Doing stakeholder relationship management in South America - Dr Lynda Bourne, CEO and Managing Director of Stakeholder Management Pty Ltd

**Synopsis**: 'Who are stakeholders?' is a question that is still difficult to get agreement on in the English-speaking world. The question and the concept of stakeholder relationship management in South America is even more complex: from the insight that translations of 'stakeholder' give to the mysteries of effective communication in a different language and different culture.

Dr Lynda Bourne will describe her experiences of working with organizations in South America – primarily Brazil, Colombia and Chile and the realisations about the difference and similarities between these countries and Australia.

**Biography:** Dr Lynda Bourne FAIM, FACS, PMP is CEO and Managing Director of Stakeholder Management Pty Ltd focussing on the delivery of stakeholder management and other project and organisation related consultancy, mentoring and training for clients world-wide.

She is a member of the International Faculty at EAN University, Columbia, teaching in the Masters of Project Management course. She is also visiting International Professor in the Master's program "Innovation" (MSc) at the Faculty of Exact Sciences and Innovative Technologies, Sholokhov Moscow State University for the Humanities. The modules Lynda teaches are focused on stakeholder management, communication and leadership in project management.



The importance of working in collaboration to reach successful project outcomes - Dr Collette Burke, Civil and South Australia Manager, Southern Infrastructure, Leighton Contractors Pty Limited

**Synopsis:** The keys areas I will focus on for a project's success are:

- 1. Developing positive commercial outcomes for both parties
- 2. A satisfied client
- 3. Project team understanding their requirements
- 4. The Project meeting the explicit and underlying objectives of all parties

#### 2014 Annual Victorian Forum



**Biography:** Collette is a sharp, results-focused leader and strategic director with a proven track record in education, engineering and major project delivery. She is innovative, commercially astute and a solid role model for her colleagues.

Her journey from site engineer through to executive management and directorship roles has been based on skill, commitment and 'giving back to the industry'.

Whether engaged in her Doctorate work, continuing study at Harvard University or managing major infrastructure project delivery, Collette helps move things forward.

Collette is also a leading researcher on risk management and delivery of value for money in major infrastructure projects for both the private and public sectors, having commenced this research at the University of Melbourne in conjunction with Victorian Department of Treasury and Finance.



**The 'whole orchestra' approach to project management -** Associate Professor Rosemary Stockdale, Department Chair Information Systems and Logistics, Faculty of Business, Swinburne University of Technology

**Synopsis:** In line with the title of the forum, this presentation takes the theme that, like an orchestra, a project consists of many individuals who need to work in concert to achieve a desired outcome. Communication is a key requirement for enabling the many stakeholders involved in a project to achieve good results.

Communication requires the use of effective tools to provide platforms for the exchange of ideas and knowledge. This presentation addresses the use of social media in promoting communication between all the various stakeholders in a project. Social media platforms allow for on-going, synchronous and asynchronous dialogue and have recently been found to promote community within organisational environments. There appears to be significant advantages to be gained from their use in project management.

**Biography:** Associate Professor Rosemary Stockdale is currently Department Chair of the Department of Information Systems & Logistics within the Faculty of Business and Enterprise at Swinburne University of Technology. She has a PhD in Information Systems from Edith Cowan University, Perth and has worked in universities in Australia, New Zealand, Scotland and Austria. The Department of ISL offers a Masters in IT Project Management and is currently developing project management as an area of strength at both postgraduate and undergraduate levels. Several of the staff also have a keen interest in research into project management issues.

Rosemary has published over 80 peer reviewed journal and conference papers in a range of Information Systems journals and conferences including the European Journal of Operational Research, Information and Organization and the European and Australasian Conferences on Information Systems.



#### 2014 Annual Victorian Forum



Putting team success in context – How NASA orchestrates mission success from teams – Ian Sharpe 4-DM MAIPM CPPD, AIPM National Director, UXC Consulting Principal - Leadership

**Synopsis:** Technical skills are necessary but not sufficient for street credibility to deliver challenging projects and programs. Ask anyone which gives them more issues – the people or the technology? No one ever chooses the technology – not even NASA. A sustained focus on raising leadership and team performance is required to raise project engagement and success rates.

By utilising the 4-D system (as used by NASA) to diagnose and draw leader and team attention to 'broken windows' in their behaviours, performance can be considerably raised by helping them shift their team social context to drive more effective team and leadership behaviours.

Results from historical usage of the 4-D system will be shown, in the evolution of a real project team and a leader – and the considerable difference this made to their performance.

Focussing on team social context drove a significant performance increase for a team and a leader, considerably reducing performance risk and enhancing careers.

**Biography:** A respected professional in the fields of project leadership and capability development, Ian has worked with a wide range of global organisations as a senior advisor on portfolio, programme and project excellence; helping them build their internal capabilities by providing sustainable and effective development programs for staff.

Ian is also working with NASA's Jet Propulsion Laboratory in Pasadena, with the Office of Safety and Mission Success' (Division 5x and Division 51) leadership teams on high-performance teams

His professional contributions to Industry include serving as a National Director of the AIPM, chairing the 2 year national review of the AIPM project and program standards, serving on the Professional Development Council and chairing the Governance Committee. Ian is also an accredited assessor for the AIPM, and is one of the first IPMA Assessors in Australia.



Singing from the same hymn sheet, the BA and PM in harmony - Michael Augello, Director and Nominations Committee Chair, International Board of Directors International Institute of Business Analysis (IIBA)

**Synopsis:** Project Manager and Business Analyst *turf wars* have been often touted as an issue on projects. Far from it being an issue, the complimentary skills should be and can be viewed as exactly that...complimentary.

Working in concert, the professional Project Manager and the professional Business Analyst can form a duet that makes beautiful music and delivers successful project outcomes.

This presentation will highlight the pressures and tensions that drive us apart and the paradox elements that bring us together as delivery professionals.

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**Biography:** Michael has extensive experience performing various consultant roles, including both operational and executive leadership. Michael served as co-founder of a successful start-up IT and BA consultancy that led to a public listing on the Australian share market in 2007.

Having returned to a fully hands-on role as Lead BA / BA team leader in the field as well as the role of National Practice Lead, Business Analysis for UXC Consulting, Michael now devotes his time to coaching and mentoring.



Michael is a member of the International IIBA Board of Directors, chairing the IIBA Board Nominations Committee.

#### Panel Discussion- Project Portfolio Management Working Group

A panel discussion from three members of the AIPM Victorian Chapter's Project Portfolio Management Working Group discussing key trends and challenges currently faced in implementing Project Portfolio Management.