

The 2nd Women in Project Management Leadership Summit 2015

Innovative Advice and Proven Strategies for Women's Leadership Excellence and Career Progression in Project Management

Liquid Learning is delighted to present the 2nd Women in Project Management Leadership Summit 2015 - the paramount event for driven, high potential and ambitious leaders from across the Project Management profession.

FEATURED SPEAKERS



Deborah Hein Chief Executive Officer
International Centre For Complex Project Management



Sue McCarrey Chief Executive Officer
National Rail Safety Regulator



Joanna Batstone Vice President and Lab Director, IBM Research Australia - CTO IBM Australia & New Zealand
IBM



Group Captain Tracey Friend Director Special Projects Transition Team
Royal Australian Air Force



Rebecca Pelling National Director of Project Management
Colliers International



Srima McQuillan General Manager, Business Transformation, Property Division
Lend Lease



Elizabeth Compton General Manager Corporate Affairs
VicTrack



Margaret Wilde Digital Portfolio Director
ANZ



Annette Pitman IT Director, Project Management
AECOM



Marjorie Maydwell Major Contract Executive Major Customers, Energy Markets
Energy Australia



Helen Killmier Executive Manager Disability Solutions
UnitingCare Life Assist



Nicole Samodol Head of Strategy Planning and Implementation
Westpac



Deborah Reid Manager, Risk and Assurance
IAG



Ali Kelly EPAS Program Manager, Program Planning and Delivery
SA Health



Georgia Ellis Leadership Strategy Specialist
Blue Chip Minds



Dr. Lynda Bourne Chief Executive Officer and Managing Director
Stakeholder Management Pty Ltd

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development opportunities for professionals



Pre-Summit Workshop

14 September 2015

Summit

15 & 16 September 2015

Post-Summit Workshop

17 September 2015

Rendezvous Grand Hotel, Melbourne

EXPLORE

- Inspiring stories of achievement and success from accomplished leaders
- Discovering your leadership style and mastering critical skills to enhance performance
- Network and share experiences with senior female leaders in Project Management across industries
- Optimising your stakeholder management, relationship building, communication and influencing skills

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Booking Code - P

Pre-Summit Workshop

14 September 2015

9.00 - 4.30

Achieving Excellence in Stakeholder Management - Developing a Mature Model for Effective Engagement

Managing and meeting stakeholder expectations is central to achieving project success - every project is done by people for people, and ultimately these people will determine if you and your project are considered successful! The good news is that you have a significant degree of control over this determination. Effective stakeholder engagement will help motivate, direct and lead stakeholder expectations towards a proper appreciation, and support, of the work you are managing. Technical excellence is essential; you still have to deliver the 'right outputs' in the 'right way', but achieving this is helped enormously by building and leading a motivated project team, and creating a supportive and helpful cadre of senior stakeholders.

This Interactive workshop will provide a holistic view on the components of stakeholder engagement, equipping female leaders in the Project Management Industry with the skills and tools needed to help your stakeholders help you achieve success. The framework for engaging stakeholders affected by your project will include:

- The importance of stakeholders - knowing your stakeholders, understanding what is important to them and how that will affect the overall success of your project
- Identification and prioritisation
- Planning the engagement
- Using communication for successful engagement
- Monitoring progress

A case study – Paradise Island Utility Company – will provide the basis of the learning process through a focus on interactions amongst stakeholders affected by process re-engineering activities in a mythical energy company.

Learning outcomes will include understanding:

- The Zero Cost of Stakeholder Engagement, in the same way that 'quality is free' investing in stakeholder relationships will reduce 'failure costs' in your project
- How to Advise Upwards - communicating your projects success to senior management
- The importance of clear communication in increasing both you, and your company's reputation by dealing effectively with the social, political and environmental impacts of your project
- The link between effective stakeholder engagement and bolstering your industry reputation as a Project Manager who delivers

Expert Facilitator: Dr. Lynda Bourne Chief Executive
Officer and Managing Director
Stakeholder Management Pty Ltd

Lynda is the Managing Director and CEO of Stakeholder Management Pty Ltd, and the Director of Professional Services with Mosaic Project Services focusing on the delivery of CAPM, PMP, Stakeholder Circle® and other project related workshops, training, mentoring and consulting services. She is also a Fellow of the Australian Institute of Management (FAIM), a Fellow of the Australian Computer Society (FACS) and a professional speaker.

Lynda was the first student to graduate from the RMIT University, Doctor of Project Management course with a professional Doctorate in Project Management (DPM). For her thesis, Lynda investigated the concept that a project's success or failure is closely aligned with perceptions of the project held by its key stakeholders; and that project teams can manage these perceptions to create success. This research has been further developed into the Stakeholder Circle® methodology and the SRMM® maturity model.

WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration
- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop



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Day One 15 September 2015

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.40 **OPENING KEYNOTE CASE STUDY**

A leadership journey - Finding the leadership style that benefits you

Advancing through the ranks of Project Management requires intelligence, dedication and authentic leadership skills. Recognising and utilising the style of leadership that works for you is fundamental in achieving success. Deborah has enjoyed great success in Project Management and is now Chief Executive Officer of the International Centre for Complex Project Management. She knows what it takes to succeed and find your path for progression. Deborah will Share:

- Her leadership story - Challenges faced and overcome
- Leadership skills that transcend Project Management
- Strategies to maximise career opportunities and progress

Deborah Hein Chief Executive Officer
International Centre For Complex Project Management

9.40 - 9.50 **Questions and Discussion**

9.50 - 10.30 **CASE STUDY**

Dealing with adversity - Managing and preventing conflict

In an environment where stakes are high and results are everything, it is inevitable that disagreements and confrontation will occur. Part of being a good leader in the Project Management space is being able to manage adversity and keep a cool head at all times. Drawing from lessons learnt throughout her career in Project Management, Annette will share her advice on:

- Accepting and bouncing back from setbacks
- Tools to promote well-being and composure when dealing with adversity
- Strategies to resolve conflict before it causes disunity

Annette Pitman IT Director, Project Management
AECOM

10.30 - 10.40 **Questions and Discussion**

10.40 - 10.55 **Morning Tea**

10.55 - 11.35 **CASE STUDY**

Strategically managing project communication to enhance stakeholder satisfaction and engagement

Managing stakeholders is essential for a projects overall success. It is important for a leader to be able to communicate clearly and effectively, ensuring that multiple teams on a major project share a unified direction. Elizabeth understands the impact of effective communication on a project's success and will share her advice on:

- Initiating a clear dialogue between a project and its stakeholders
- Effectively communicating project outcomes and direction to ensure optimum delivery
- Tools required to engage and promote positive relationships with multiple stakeholders

Elizabeth Compton General Manager Corporate Affairs
VicTrack

11.35 - 11.45 **Questions and Discussion**

11.45 - 12.25 **CASE STUDY**

Staying on top of your Project - How to overcome obstacles and maintain efficiency

From small, short term projects to major construction, the fundamental principles of Project Management apply. Knowing your project and the pitfalls that may arise is critical to achieving the outcomes you want. Sue understands the responsibility of Project Management and what makes a good project manager. Sue will discuss:

- Strategies to overcome unforeseen problems and challenges
- Tools to understand your projects life-cycle
- Leadership skills essential for staying ahead

Sue McCarrey Chief Executive Officer
National Rail Safety Regulator

12.25 - 12.35 **Questions and Discussion**

12.35 - 1.35 **Networking Lunch**

1.35 - 2.25 **INTERACTIVE PANEL DISCUSSION**

Maneuvering the complex relationships of an industry defined by results and power

Project Management is a field typically considered male dominant. Women continue to face resistance within the workplace as unconscious bias reflects clearly across the industry. Female leaders must master the ability to navigate through social and political obstacles, to ensure productive and fulfilling work alongside diverse and often difficult personalities. Panellists will draw from their own experience as well as the audience to discuss a variety of topics, such as:

- Leading with natural authority
- Overcoming and preventing unconscious bias
- Building relationships and the importance of a cohesive team

Deborah Reid Manager, Risk and Assurance
IAG

Nicole Samodol Head of Strategy Planning and Implementation
Westpac

Ali Kelly EPAS Program Manager, Program Planning and Delivery
SA Health

2.25 - 3.05 **CASE STUDY**

Influential Leadership - Impacting your environment with a genuine and effective leadership approach

Project Management is a results driven field of power relationships and product delivery. Leaders within this space need to be able to influence all levels of management for effective project delivery. Margaret will demonstrate leadership strategies and insights on how to influence project stakeholders and senior leaders, outlining how to be recognised for your leadership contribution. Margaret will discuss:

- Influencing strategies and styles to maintain authenticity and authority over a project
- Effective vertical communication techniques
- Tools to increase the influence of your leadership approach

Margaret Wilde Digital Portfolio Director
ANZ

3.05 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

PLUS TWO WORKSHOPS!

Plus Two Separately Bookable Full-Day Workshops on 14 & 17 September 2015



SUPER SAVER DISCOUNT

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Day Two 16 September 2015

3.30 - 4.20 CASE STUDY

Balancing leadership and management - Maintaining team inspiration while achieving results

Leading in Project Management is a blend between achieving project milestones / results and inspiring team members. Finding the balance between being a good leader and effective manager is often difficult. Within a team dynamic it is essential to keep motivation and morale high while continuing to hit progress marks throughout the life of the project. Tracey will share her experiences as a leader in a high stakes environment, and demonstrate how to achieve the right mix of leader and manager. Tracey will discuss:

- Effectively reaching your team while maintaining authority
- Tools on how to inspire when pressure is high
- Strategies to achieve peak team efficiency without compromising team morale

Group Captain Tracey Friend Director Special Projects Transition Team
Royal Australian Air Force

4.30 Concluding Remarks from the Chair

NETWORKING RECEPTION



Make the most of your Liquid Learning experience, join us to network over complimentary canapés and drinks



Follow this event on Twitter using the event hashtag #WIPM15 and @LiquidLearning for daily industry updates!

ALSO AVAILABLE:



Women in Procurement Leadership Summit 2015
21, 22 & 23 July 2015
Crowne Plaza Melbourne



The 3rd Annual Women in Engineering Leadership Summit 2015
11, 12 & 13 August 2015
Mercure Sydney

8.30 - 8.55 Morning Coffee

8.55 - 9.00 Opening Remarks from the Chair

9.00 - 9.40 OPENING KEYNOTE CASE STUDY

A story of Innovation - Achieving success by pushing the boundaries

Women aspiring to achieve excellence in their field need dedication and passion. To be an effective Leader in any industry, you must be able to overcome challenges but also be willing to demonstrate your skills. Joanna has built her success on achieving results, exceeding expectations and leading the charge on innovative thought and production. She will share her journey and thoughts on what is required for career advancement and what drives her to succeed. She will discuss:

- The power of innovative and original thought
- Leading in a technical space
- Finding your passion for your work

Joanna Batstone Vice President and Lab Director, IBM Research - Australia CTO IBM Australia and New Zealand
IBM

9.40 - 9.50 Questions and Discussion

9.50 - 10.30 CASE STUDY

Being the leader in a changing environment - Strategies to lead multiple projects

Project Manager is a role where no two projects are exactly the same. Leading in this environment requires the ability to adapt, multi-task and manage an array of diverse teams. Rebecca manages projects on the national scale and is often required to lead multiple teams with differing agendas. Through clear and balanced leadership Rebecca is able to achieve her projects goals. In this session she will share:

- Skills to reach teams with diverse cultures and gender
- Tools to adapt in an ever changing work environment
- Leadership strategies that build consensus across multiple team projects

Rebecca Pelling National Director of Project Management
Colliers International

10.30 - 10.40 Questions and Discussion

10.40 - 10.55 Morning Tea

10.55 - 11.35 EXPERT COMMENTARY

The role of Emotional Intelligence in delivering successful projects

While Emotional Intelligence is a concept that is recognised as a leadership strategy, it is often hard to relate successful use of this tool with increased project productivity. It is clear however that these softer skills have a significant influence in the results driven field of Project Management. As a registered psychologist working within Project Management, Helen understands the potential of effective Emotional Intelligence when delivering high pressure, high profile projects. Helen will share her insight on:

- Defining Emotional Intelligence and its relevance to you
- Strategies to improve self-awareness
- Identifying situations where Emotional Intelligence is needed

Helen Killmier Executive Manager Disability Solutions
UnitingCare Life Assist



EARLY BIRD DISCOUNT

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VALUE PLUS DISCOUNT

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11.35 - 11.45 Questions and Discussion

11.45 - 12.25 CASE STUDY

Taking control of your career - Be your own secret weapon

Taking the step from management to leadership can be one of the most difficult in a career. In order to facilitate optimum career growth, a holistic understanding of your leadership journey, and the factors that influence it, are essential. Srima unlocks the keys for understanding these factors, establishing a foundation that can be used to ensure career momentum. Srima will discuss:

- Strategies to design and promote your own personal brand
- Tools for opening doors and creating options
- Solidifying your leadership journey by building strong foundations

Srima McQuillan General Manager, Business Transformation, Property Division
Lend Lease

12.25 - 12.35 Questions and Discussion

12.35 - 1.35 Networking Lunch

1.35 - 2.15 EXPERT COMMENTARY

Innovating and upskilling - Cultivating the skills necessary for career progression

Project Management is a complex field comprised of varied skills and resources. In order to put yourself in the best position for career advancement, it is essential to continually update your knowledge and skill set. Ali understands the significance of innovation and effective hard skills in achieving results, and will share her expertise on:

- Identifying the proper skills for your career path
- Finding avenues for innovation within the project outlines
- Strategically developing the right range of knowledge

Ali Kelly EPAS Program Planning and Delivery
SA Health

2.15 - 2.25 Questions and Discussion

2.25 - 3.05 CASE STUDY

Utilising your entrepreneurial mindset to improve career agility and bolster success

A leader's success depends significantly on their ability to problem solve and apply multiple sources of knowledge and experience towards a common goal. Learning how to blend different avenues of thought quickly and efficiently is paramount to proving yourself an agile leader. Marjorie will share her progression as a leader and highlight the techniques she uses to maintain an agile and efficient leadership strategy. Marjorie will discuss:

- Strategies to keep your mind active and receptive
- Tools to increase your entrepreneurial edge
- Techniques to identify unknown avenues for career progression

Marjorie Maydwell Major Contract Executive Major Customers, Energy Markets
Energy Australia

3.05 - 3.15 Questions and Discussion

3.15 - 3.30 Afternoon Tea

3.30 - 4.20 INTERACTIVE ROUNDTABLE

After the conference - Taking the lessons back to the workplace

Collating the ideas and techniques discussed during the

summit, this roundtable is an opportunity to explore what has been learnt and apply that knowledge in practical methods. It is important to conceptualise the knowledge shared during the conference and relate those lessons to your future vision. Georgia will revisit the theme of the past two days and combine the insights shared with the goal of achieving outstanding leadership potential as a female Project Manager. Our Chair Georgia will:

- Identify the most valuable advice shared at the conference
- Provide examples of how the lessons learnt can be put into action
- Lead the discussion on the conference's content and facilitate the interactive 'think tank'

Georgia Ellis Leadership Strategy Specialist
Blue Chip Minds

4.20

Concluding Remarks from the Chair and Summit Close

ABOUT THE EVENT

Project Management is an industry that is seeing a continual rise in the number of women receiving senior leadership positions. This is a recent shift however and there are still numerous challenges that women face on the journey to senior leadership. Women face a multitude of complex challenges that they must overcome to succeed and continue along the path to leadership success, a path that requires talent, dedication and resilience.

The 2nd Women in Project Management Leadership Summit 2015 will address the unique challenges which women face in their roles and will provide practical and proven strategies to overcome these barriers. Inspirational women from across industries will share their personal stories of achievement, and offer valuable advice for current and emerging leaders who are in pursuit of leadership excellence.

WHO WILL ATTEND

Aspiring, emerging and existing female leaders in Project Management and related roles across all industries, including:

- Project Directors / Change Managers
- Chief Project Managers / Officers
- Portfolio Directors
- Head of Projects
- General Managers of Projects
- Program Managers
- Project / Program Office
- Head of Programs
- Operations Managers
- Major Projects
- Infrastructure / Capital Works Projects
- ICT / Systems Projects
- Project Consulting
- Project Officers
- Project Management Professionals (PMP)



Post-Summit Workshop

17 September 2015

9.00 - 4.30

Achieving Innovative and Inspiring Results - Aligning Confidence, Compassion and Self Awareness with Leadership Acumen

Optimising your leadership capability to influence and engage a multitude of internal and external stakeholders is vital for success as a leader. Attaining Project Management leadership excellence does not just require technical expertise, but also the strength of emotionally intelligent leadership skills and high levels of self awareness. The emotionally intelligent project leader exerts greater influence, is more creative, solves problems more efficiently and builds a common dialogue of understanding across teams. Women often possess a natural ability to be emotionally intelligent, and so this innate strength must be harnessed and employed at all stages of leadership to gain support, engage stakeholders and drive change.

This interactive workshop will focus on building high levels of self-awareness with practical techniques to enhance your leadership ability. It will provide you with a deeper understanding of the importance of mindset and a tool kit of proven strategies to increase your leadership influence in Project Management roles. This workshop will use the proven strategies to assist project leaders to increase self-awareness and build upon leadership strengths. This workshop will be a blended learning experience, and will explore:

Getting the best from yourself as a leader

- Understanding how to create an internal dialogue that enhances strengths
- Attributes of an effective leader
- Cultivating a high-performance mind-set
- Leading with perspective and purpose

Building resilience to overcome conflict and adversity

- Understanding the working of the mind to move through internal conflict
- Developing your ability to lead with enhanced self-awareness
- Understanding the importance of attitude to effectively lead others

Creating an effective leadership experience

- Understanding the qualities of leadership
- Building your own leadership blueprint
- Learning to identify, manage and resolve conflicting priorities
- Managing professional and personal set-backs effectively

Expert Facilitator: Georgia Ellis Leadership Strategy Specialist Blue Chip Minds

Georgia Ellis is the founder of Blue Chip Minds, and a Thinking into Results Consultant. She is passionate about building self-awareness in organisations and individuals globally. Georgia is well regarded for her ability to empower individuals and organisations to make their personal and professional goals a reality.

While Georgia was working in one of Australasia's major financial institutions with operations around the world, she was also studying human potential. In 2001 Georgia learned how powerful our minds are and she began to apply this knowledge and was soon reaping the rewards in her personal and professional life. At work she began to share the importance of mindset with her team, which led to outstanding results and strong employee engagement. Georgia has been studying Human Potential for over 14 years now and has a number of therapeutic qualifications and certifications in this field.

With her knowledge and expertise in the field of human potential and leadership development, Georgia provides an abundance of knowledge and experience to her clients and her mission is to help clients unleash their full potential and achieve their goals.

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- 4.30 Close of Workshop

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* Please photocopy this form if more than three will attend

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